

STAFF REPORT

For Meeting of August 8, 2016

MAYOR AND MEMBERS OF THE CITY COUNCIL

Agenda Item #

NO. 2016-

SUBJECT:

Public Art Plan &
Policies

Subject

Adopt the 2016 City of Hermiston Public Art Plan.

Summary and Background

Development of a Public Art Plan was one of five projects given to the Community Enhancement Committee by the City Council, with the goal of enhancing the aesthetic appeal of the community, and making Hermiston a better place to live.

The CEC began work in October, 2015 on the Public Art Plan by reviewing what other types of plans existed for similar cities, and put out a Request for Qualifications (RFQ) in November for a consultant to develop Hermiston's plan. The CEC chose to go with an RFQ rather than a Request for Proposals (RFP), because the group very much had a clear end-goal in mind, and simply needed a qualified expert to help guide the group through the process. The final work products include a Public Art Plan, and a set of Public Art Policies.

In February, the consultant, Rebecca Couch, visited the community, met with staff, and identified logical areas where Public Art could potentially be placed. She also made generalized recommendations about the potential types/forms of art which might be placed in each of the areas. Those areas and concepts were then presented to the CEC for review and further refinement. The refined areas and concepts were then presented to the community at the Eastern Oregon Arts Festival, and the Hermiston Saturday Market, where the community offered feedback about the proposals, as well as what they thought should be the over-arching principles guiding Public Art in Hermiston. That feedback was then used to develop five "Themes and Values" which should be used to guide Public Art decisions in Hermiston. These include:

1. Water- Public Art in Hermiston should depict the many ways that water is used, and benefits the people, plants, and animals of the region.
2. Agriculture- Public Art should celebrate all aspects of agriculture in Hermiston; including the people, tools, and landscapes associated with it.
3. Transportation- Public Art in Hermiston should honor the various transportation modes important in Hermiston.
4. Heritage- Public Art in Hermiston should honor the culture, tradition, achievements, and history associated with the various people who have called Hermiston home.

City of Hermiston

5. Watermelons- Watermelon imagery has a strong association with Hermiston and the surrounding area. Public Art in Hermiston should use watermelons as inspiration.

Together, the list of potential public art locations and the over-arching Themes & Values, will be used to guide decisions of the City in either commissioning, or accepting public art. The Public Art Policies also establish a clear process for the City to follow in accepting, maintaining, and potentially disposing of public art. However, it should be understood that final acceptance authority only lies with the City when the art is to be located on City property, and the Plan is to be used as a guide for facilitating placement of art elsewhere in the community, rather than a regulatory document relating to art on private property.

Financial Information

This Public Art Plan does not include any requirement for the City to pay for any of the art concepts included. The plan instead creates a means to help easily facilitate the placement of public art by creating a streamlined approval and fundraising process.

The plan does include a process whereby the City will create up to five accounts which can receive donated funds for specific projects in the Public Art Plan.

The total cost for development of the Public Art Plan was \$9,050.44.

Alternatives and Recommendation

Alternatives

1. Motion to approve the Public Art Plan & Policies.
2. Motion to deny the Public Art Plan & Policies.
3. Motion to amend the Public Art Plan & Policies

Recommendation

Staff recommends approval of the Public Art Plan & Policies.

Requested Action/Motion

Motion to approve the Public Art Plan & Policies.



Department Head- Mark Morgan, Assistant City Manager



City Manager Approval- Byron Smith, City Manager

City of Hermiston

City of Hermiston

Public Art Plan



July 2016



DRAFT

Thank you to the individuals on the Hermiston City Council, the Community Enhancement Committee and the Desert Arts Council for their enthusiasm and collaboration which made this plan possible.



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INTRODUCTION



Public art has the power to energize public spaces, promote community engagement and transform everyday places into attractive and meaningful environments. Public art invigorates residential and commercial zones, developing new places of beauty and interest. Public art is intended to attract attention, and in doing so it provides aesthetic beauty, cultural interpretation, education, inspiration, and general improvement to the urban environment. Additionally, public art can be a highly cost-effective way of driving economic revitalization in urban areas and has a significant effect on a community's sense of place.

The City of Hermiston is committed to improving the aesthetic appeal and livability of the community, and one of the tools to accomplish this commitment is a public art plan. In 2015, the Community Enhancement Committee (CEC) was tasked by the Hermiston City Council with developing and overseeing the creation of a public art plan. The Committee began by reviewing plans from other communities and developed the basis for what a Hermiston public art plan may entail. The Committee developed a scope of work and draft art plan outline and recommended hiring a consultant to develop the plan and conduct a thorough public input process.

The Hermiston Public Art Plan provides a comprehensive city-wide map of locations identified as appropriate and desirable for public art installations. Based on public input received, the locations have been ranked in order of most preferred to least preferred. The plan does not specify the exact piece of art to be installed at each location, it simply provides a suggestion for the type of art that would be appropriate for installation at each site. The Art Plan is intended to serve as a guiding document for when funding is available for public art acquisition by the City.

In addition, the plan provides definitions of various types of public art that would be acceptable and appropriate for Hermiston. The plan describes the process that was utilized to develop the plan and collect public input. Included as appendices to the Art Plan are the display boards utilized for describing the project to members of the public and collecting input, a summary of public input received, and public art policies that outline policies for public art acquisition (donation or purchase), artist selection, maintenance, and management of public art.

Types of Public Art

Public art can be any media type that has been planned and executed with the intention of being placed in the physical public domain. Public art can be abstract or realistic (or both), and it can take a wide range of forms. It can be site specific, meaning it is created in response to the place and community in which it resides, or it can stand in contrast to its surroundings. Public art may be cast, carved, built, assembled, or painted, and can include murals, sculptures, memorials, integrated architectural or landscape architectural work, functional art, community art, digital art, and even performances or festivals. Whatever the form, public art instills meaning—a greater sense of identity and understanding of where we live, work and visit.

The following is a general representation of the various types of public art that are acceptable and appropriate for Hermiston.

Functional: Functional art is utilitarian, and serves a useful purpose in the public realm. The piece could be an embellishment of an object or a functional and artistic piece created entirely by the artist. Examples of functional art include benches, bike racks, bus shelters, fences, gates, signage, tree grates, water fountains, etc.

Sculpture: Sculpture art is any freestanding art project that is physically independent of other site elements. Sculptures vary in size and can consist of a wide variety of materials, including metals, wood, concrete, fiberglass or glass. Sculpture art is greatly enhanced when illuminated.



Figure 1: (top) Functional and integrated public art example.

Figure 2: (middle) Functional art example.

Figure 3: (left) Monument type sculpture art example.

Integrated: Art projects that are fully incorporated into the design of a larger project are known as integrated art. The process is always collaborative; artists work with architects, engineers, and other design professionals to create and install a work of art. Examples include bridges, retaining walls, walkways and buildings.

Interpretive: Public art with the primary purpose of educating the public is referred to as being interpretive. The artwork might be self-explanatory or require a supplemental panel of facts explaining the project.

Monument: This is the most traditional type of public art. Monuments are a type of sculpture art that are typically cast in or sculpted from granite, bronze, or marble. The earliest forms of public art in the United States include monuments depicting war heroes and respected civic and charitable leaders.

Murals: Murals are painted or applied to walls. While some murals are painted directly onto walls, others are prepared in studio and later applied to walls.

Temporary: Art projects shown for a specified period of time are temporary projects. Temporary art projects can be in virtually any form. The advantage of temporary art is that it creates possibilities for experimentation without a long-term obligation, and for topics or forms that are contemporary and might not hold up well over time. Temporary projects also allow for revolving pieces of artwork (or galleries), which creates a dynamic place and encourages return visits with each new installation.



Figure 4: (top) Interpretive art example.
Figure 5: (middle) Mural art example.
Figure 6: (bottom) Temporary art example (permanent sculpture plinth for rotating pieces).

PROCESS & PUBLIC INPUT



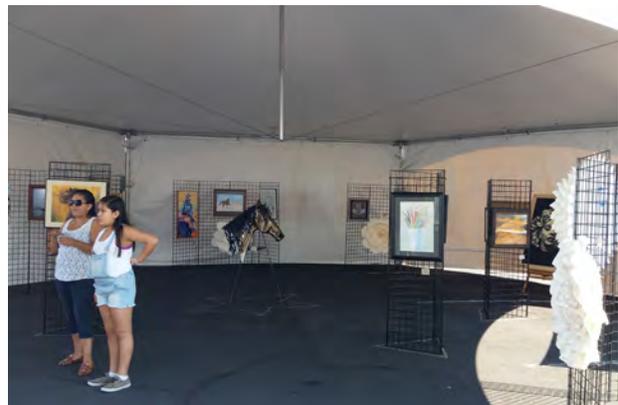
Public art is an expression of a community—its people, heritage, thinking, and culture. Understanding Hermiston within this context is the first step in the process of creating and reviewing unique works of art that are community based and site specific.

The development of this plan began with the City publishing a request for qualifications for public art plan development and successfully hiring a consultant in January 2016. The consultant visited Hermiston for the first time in February 2016 to learn about the community and spend time identifying potential sites for public art placement. Draft recommendations including a comprehensive list of potential locations for art and several art type suggestions for those locations was presented to the Community Enhancement Committee in March. The public input phase of the project began in May. Input was collected at three different public events, the Artist’s Reception on Friday, May 6 (evening prior to the Arts Festival), the Arts Festival on Saturday, May 7, and at the Hermiston Saturday Market on May 21. Large display boards were created that provided background information on the project, details about the intent of the project, a city map highlighting the recommended locations for art, and photos of several of the existing sites and the recommended

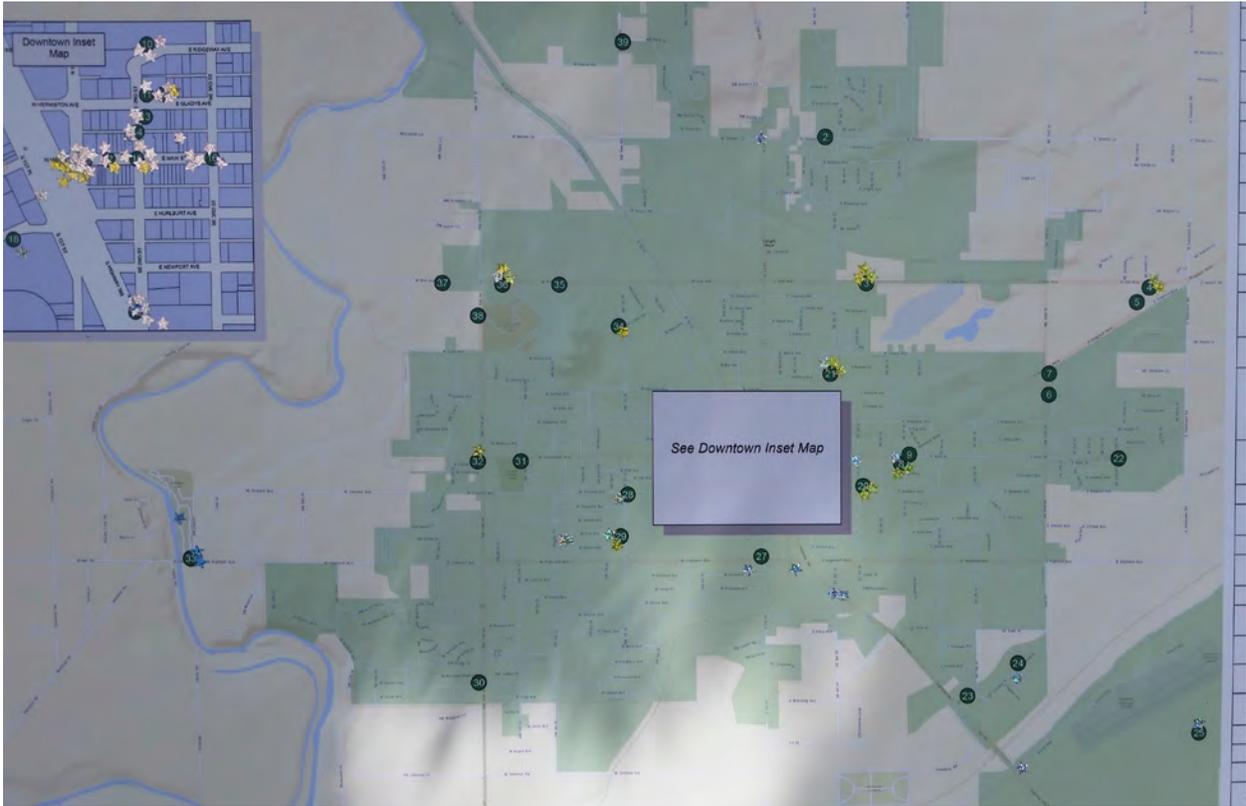


Figure 7: Community members reviewing display boards and providing input at the Artist’s Reception on May 6, 2016.

public art type for the location. Input was gathered by recording all comments that the public made about the project in general and about the sites that they thought were most appropriate for public art. In addition, input was collected by individuals placing stickers on the map at the locations that they most preferred. Photos of the artist’s reception and Arts Festival are shown below (Figures 8-13), and the display boards for public input are found in Appendix A.



Figures 8-13: Arts Festival activities held on May 7, 2016; downtown street festivals with live performers and display of local art draws attention to public art and shows an appreciation for art in the community.



The collection of public input was focused on the community members indicating their top preferred locations for placement of public art, either from the list of recommended locations or a different location entirely. The goal with this form of public input was to allow the public to assist the City of Hermiston in prioritizing locations for installation of public art. Figures 14 and 15 show the community input that was given in the form of stickers placed at preferred locations for public art. The majority of stickers were placed on the downtown inset map, which highlighted recommended locations for art within the downtown core of Hermiston. The recommended locations for public art are listed in order of preference as indicated by the public input received (page 12). Appendix B of this plan provides a complete summary of public input received at the public events.



Figures 14 & 15: Images of the map provided for the public input events, with stickers indicating community members top preferences for placement of public art

◆ THEMES & VALUES ◆

Based on conversations with the public throughout this process, the following themes and values have been developed as important aspects of life in Hermiston and should be represented through the community's public art to reinforce a cohesive sense of place. Although the themes and values should be broadly interpreted to encourage artistic expression, public art in Hermiston should strive to maintain a component of at least one of the following.

WATER

Water is highly valued in the Hermiston region for many reasons. It is used to irrigate agricultural crops, generate electricity, transport people and commodities, support all forms of life, and many other uses. Public art in Hermiston should depict the many ways that water is used, and benefits the people, plants, and animals of the region.

AGRICULTURE

Agriculture is very important to the current and historic development of the Hermiston region. Public art in Hermiston should celebrate all aspects of agriculture; including the people who grow crops, the tools and machinery used in agricultural production, the landscapes associated with the practice, as well as the sociological and economic forces which it influences.

HERITAGE

Hermiston has existed as an incorporated city since 1907, and many different people, with varying cultures have called the area home before and since that time. Public art in Hermiston should honor the culture, tradition, achievements, and history associated with the various people who have called the Hermiston area home.

TRANSPORTATION

Transportation has a long history in the Hermiston region and continues to play an important role in its development. Public art in Hermiston should honor the various transportation modes important in Hermiston, and the culture associated with them, including rail, waterway, highway, and air transportation.

WATERMELONS

Watermelon imagery has a strong association with Hermiston and the surrounding area. Public art in Hermiston should use watermelons as inspiration.

RECOMMENDED LOCATIONS



There was initially a list of 39 project sites suggested for installation of public art, and this list of sites was provided for review and consideration by the public. Many of the suggested sites were highlighted on the public input display boards with a photo of the existing site and then photos showing potential public art types that could be installed to beautify and/or create a sense of place at the site. Based on public input received regarding preferred locations for public art (and compiling of a couple sites into one), the recommended project site list containing 37 sites was compiled. There were fourteen project sites that were most preferred by the public (see page 12). It is recommended that as funding becomes available for public art, these project sites are considered first for artwork installation. The list of recommended sites provides the community of Hermiston with a planning tool. When a local community group wants to install public art, they can look to the list of most desirable locations and work with the City to plan the project accordingly. There is no plan for dedicated City funding for public art at this time, however, that does not eliminate the possibility of the City partnering with local community groups in completing an art installation. Appendix C provides a city map highlighting the location of each of the recommended project sites and the full recommended site list is on page 13.

“The point with public art,

I think, is that it helps people form a sense that the place they live in is unique, that there’s something special about it.”

Andy Stewart

Table 1 - Recommended Public Art Locations

Most Preferred Sites

Site #	Site Description	Recommended Art Type
15	Main Street & Hwy 395	Entry arch for downtown
16	Downtown	Functional Art (benches, tree grates, bike racks, sculpture plinths)
1	City Entrance (north)	Welcome to Hermiston Sign
4	City Entrance (east)	Welcome to Hermiston Sign
18	SE 2nd St and Hwy 395	Medium sculpture
10	Armand Larive Arch	Arch lighting, landscaping, integrate art with senior center site
12	Library	Metal wall art, yarn bombing on bike racks
27	Belt Park	Medium sculpture, decorative fencing
3	Public Works Entrance (Elm Ave)	Decorative fencing
9	Diagonal Rd & 7th St Intersection	Medium sculpture, mural on sewer lift station wall
8	SE 7th Street Stormwater Building	Mural
20	E Catherine Ave & NE 4th St	Mural
34	Good Shephard Hospital	Sculpture plinths between Elm Ave and path for rotating gallery
various	Utility Boxes	Utility Box Art (vinyl wraps), at all signalized intersections

Table 1: Recommended Public Art Locations - Most Preferred Sites. This table includes the fourteen project site locations that were most preferred by the public, listed in order of highest to lowest preference. It is recommended that as funding becomes available for public art, these project sites are considered first for artwork installation. The site number corresponds to the number on the Recommended Public Art Site Map, Appendix C.

Table 2: (page 13) Recommended Public Art Locations - Complete List of Sites. This table is a comprehensive list of the 38 recommended project sites for public art. These sites are listed in numerical order and not in order of preference. The site number corresponds to the number on the Recommended Public Art Site Map, Appendix C.

Table 2 - Recommended Public Art Locations

Complete List of Sites

(in numerical order, number corresponds to the number on the Recommended Public Art Site Map, Appendix C)

Site #	Site Description	Recommended Art Type
1	City Entrance (north)	Welcome to Hermiston Sign
2	E Theater Ln & NE 4th St	Small sculpture, landscaping
3	Public Works Entrance (Elm Ave)	Decorative Fencing
4	City Entrance (east)	Welcome to Hermiston Sign
5	Hooker Rd & Diagonal Rd	Downtown District sign with arrow and small sculpture
6	Sandstone Middle School	Large sculpture (hawk mascot)
7	NE 10th St & Diagonal Rd	Utility box art, remove fence, landscaping
8	SE 7th St Stormwater Building	Mural
9	Diagonal Rd & 7th St Intersection	Medium sculpture, mural on sewer lift station wall
10	Armand Larive Arch	Arch lighting, landscaping, integrate art with senior center site
11	Carnegie Building	Medium sculpture
12	Library	Metal wall art, yarn bombing on bike racks
13	City Hall	Small sculpture
14	Festival Street	Arches, plinths for rotating sculptures, interactive water feature
15	Main Street & Hwy 395	Entry arch for downtown
16	Downtown	Functional Art (benches, tree grates, bike racks, sculpture plinths)
17	McKenzie Park Memorial	Memorial sculpture, benches
18	SE 2nd St and Hwy 395	Medium sculpture
19	Newport Park Well Building	Mural
20	E Catherine Ave & NE 4th St	Mural
21	Highland Park	Decorative fence, planter bed
22	Hermiston Port Professional Area	Medium sculpture in median
23	Eastern OR Higher Education Center	Medium sculpture
24	Eastern OR Trade & Event Center	Mural
25	Hermiston High School	Large sculpture, larger sign more visible from intersection
26	West Park Elementary School	Large sculpture
27	Belt Park	Medium sculpture, decorative fencing
28	W Joseph Ave & SW 11th St	Mural, utility box art, medium sculpture
29	Victory Square Park	Medium sculpture
30	SW 11th St Stormwater Swale	Land art sculpture
31	Riverfront Park	Screen utility boxes, artistic play equip., interpretive art, large sculpture
32	Butte Park	Medium functional sculpture, mural on north restroom wall
33	Aquatic Center	Large sculpture at entrance, yarn bomb bike racks, metal wall art
34	Good Shephard Hospital	Sculpture plinths between Elm Ave and path for rotating gallery
35	Oxbow Trail, NW Elm Ave Trailhead	Medium sculpture
36	Oxbow Trail, NW 11th Street	Arch, small sculpture
37	NW Geer Rd & W Dusk Ave	Mural, landscaping, small sculpture
various	Utility Boxes	Utility Box Art (vinyl wraps), at all signalized intersections

Site Photos and Suggested Art Type Examples

Site Number 1: City Entrance (north). Public art can include signage; decorative, functional, well-placed signage. In order to create a more welcoming entrance into the City of Hermiston, it is recommended that “Welcome to Hermiston” signs (like those located at the west and south City entrances as shown in the image at right below), be installed at the north entrance to the City at Punkin Center Road and Hwy 395 (below left).



Site Number 2: E Theater Ln & NE 4th St. At the Alora Booster Station on E Theater Lane & NE 4th Street, the recommendation is a small sculpture, and landscaping around the property lines to provide a buffer between neighboring properties.



Site Number 3: Public Works Entrance (Elm Ave). The recommendation for the Public Works yard along Elm Avenue is to construct an artistic aesthetically pleasing fence that will serve to screen the unsightliness associated with the storage of public works items. The existing site is shown below at left, with artistic fence examples below at right.



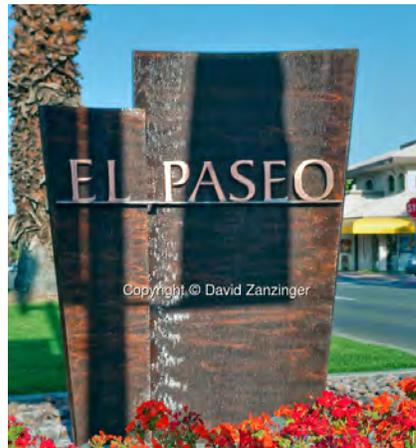
Site Photos and Suggested Art Type Examples

Site Number 4: City Entrance (east). Public art can include signage; decorative, functional, well-placed signage. In order to create a more welcoming entrance into the City of Hermiston, it is recommended that “Welcome to Hermiston” signs (like those located at the west and south City entrances as shown in the image at right below), be installed at the east major entry into the City on the south side of Hwy 207, just before Diagonal Road turns south towards downtown (below left).



Site Number 5: Hooker Rd & Diagonal Rd.

An artistic sign pointing visitors to “Downtown District Ahead” is recommended at this location. An example sign is shown at right.



Site Number 6: Sandstone Middle School.

At Sandstone Middle School it is recommended that a large sculpture, possibly a large hawk mascot, that could also provide an outdoor seating area, be located in the large green space along 10th Street (existing site shown at right).



Site Number 7: NE 10th St & Diagonal Rd.

At the sewer lift station just north of Sandstone Elementary School at NE 10th Street and Diagonal Road, it is recommended that the green utility box be covered with utility box art (vinyl wrap), the chain link fence be removed unless this causes a safety hazard, and a landscape buffer be installed to visually screen this utility area (existing site shown at right).



Site Photos and Suggested Art Type Examples

Site Number 8: SE 7th St Stormwater Building. The stormwater station building on SE 7th Street, just south of Main Street provides a blank slate for application of a mural. Pictured below at left is the existing building, below at right is an example of a mural on a utility building. Murals can be abstract or very focused, and depending on the artist, the style can vary significantly.



Site Number 9: Diagonal Rd & 7th St Intersection. A medium sculpture is recommended for placement in the triangular green space near the sewer station at this intersection (shown below at right). Additionally, this intersection may be realigned with a round-a-bout and a medium sculpture could also be integrated inside the round-a-bout. The south and west sides of the sewer station building are also good locations for murals.



Site Number 10: Armand Larive Arch.

The Armand Larive Arch is a valued piece of historical public art. There were multiple suggestions provided by the public for ways to enhance this piece of architectural art. It is recommended that the arch is lighted with some up-lighting to make it stand out at night. It is also recommended that upon development of the site plan for the proposed senior center (to the west of the arch), landscaping is provided around the base of the arch and public art is integrated between the arch and the senior center.



Site Number 11: Carnegie Building.

The recommendation for the Carnegie Building is for a medium sculpture in the south lawn area. Members of the community of Hermiston spoke excitedly about their desire to see the Carnegie building transformed into an art history museum.



Site Photos and Suggested Art Type Examples

Site Number 12: Library. At the public library, it is recommended that a metal wall art piece be installed on the face of the slanted wall in front of the building (middle image below provides an example). It is also recommended that the old style bike racks be removed and replaced with more user-friendly bike racks, and that the bike racks have yarn bombing (see example photo, below right) installed on them, which can add great color to the site.



Site Number 13: City Hall. The recommendation for the City Hall building is to install a small sculpture in the planter bed in front of the building. Public art opportunities around City Hall should also be considered within the Festival Street plans.



Site Number 14: Festival Street.

The plans developed for Festival Street (2nd Street from E Main to E Gladys Avenue) incorporate several public art ideas, including arches at the north and south ends of Festival Street, an interactive water feature, and plinths for sculptures that are a part of the downtown outdoor rotating art gallery. A concept plan for Festival Street is shown at right.



Site Number 15: Main Street & Hwy 395.

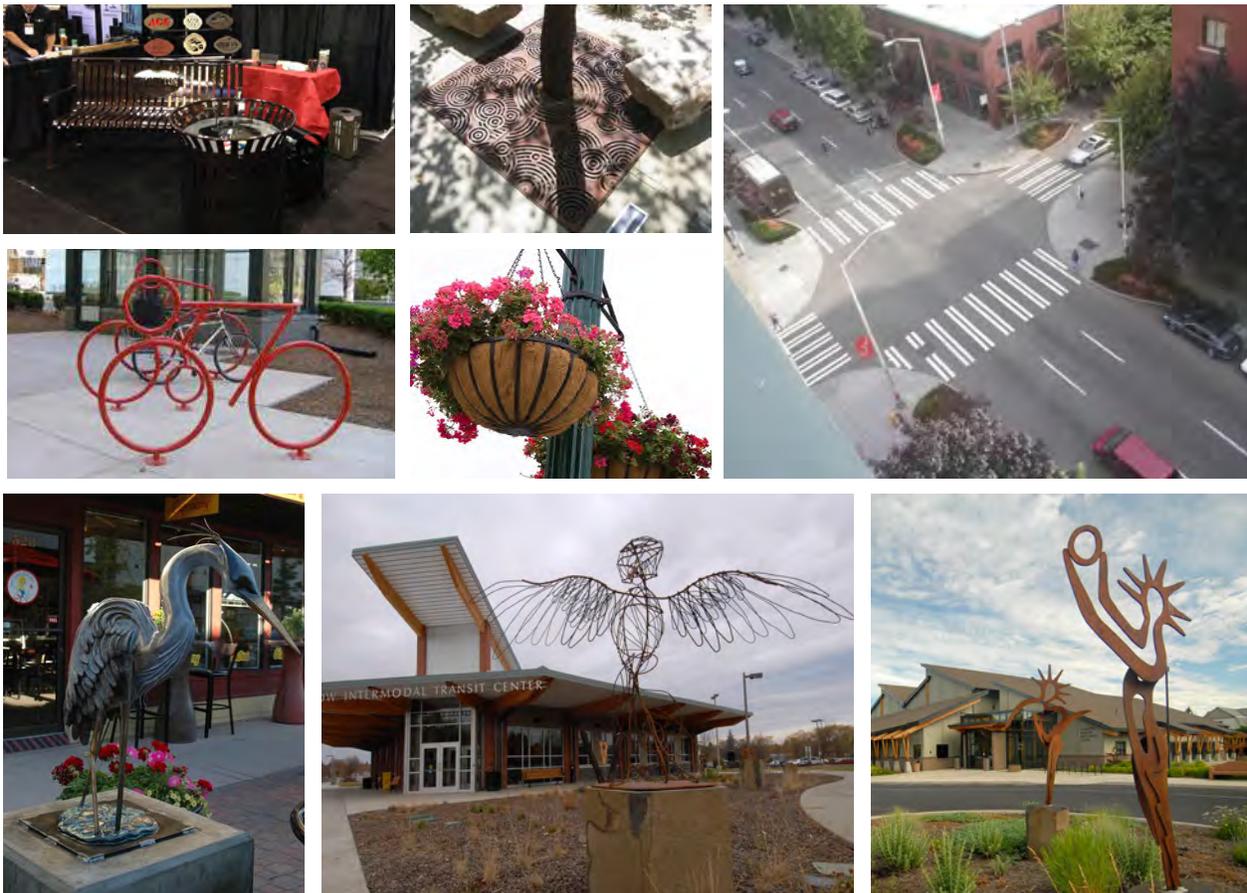
In order to enhance the downtown area, creating a sense of place and an invitation to come and visit, an entry arch over Main Street is suggested. The posts of the arch could be located in bulbed out street corners that would also reduce the crosswalk distance and could create space for bike racks or planter beds. The existing site is shown below at left with an example archway below at right.



Site Photos and Suggested Art Type Examples



Site Number 16: Downtown. Public art can greatly enhance the downtown area. Functional art, including benches, tree grates, bike racks, hanging flower pots, light posts, etc. is recommended wherever possible and functional on downtown streets, including E Main Street and W Hermiston Avenue. Additionally, it is recommended that sculpture plinths be located at various intersections downtown for display of public art, creating an outdoor rotating gallery. Plinths could be located on bulbed out street corners at E Main Street and 2nd Street, E Main Street and 3rd Street, W Hermiston Avenue and 2nd Street, and W Hermiston Avenue and 3rd Street. The above photos show some of the existing detail in Hermiston's downtown today, and the below photos provide suggestions for the functional art types mentioned.



Site Photos and Suggested Art Type Examples

Site Number 17: McKenzie Park Memorial.

The recommendation for McKenzie Park is intended to make the memorial at this site more visually appealing and inviting. The light colored brick planter could be replaced with a more attractive planter, new decorative benches could be installed, and a sculpture for the memorial could be located in the green space or integrated into the memorial site next to the rock or wall.



Site Number 18: SE 2nd St & Hwy 395.

There are plans for realignment of the intersection of 2nd Street and Hwy 395. The existing intersection is pictured at right with a triangular shaped island. It is recommended that a medium sculpture be incorporated into a future median.



Site Number 19: Newport Park Well Building. The Newport Park well building provides a blank slate for a mural to be painted to make the building more aesthetically pleasing. An example mural for a building of similar character is shown below at right.



Site Number 20: E Catherine Ave & NE 4th St.

The stormwater station building on the corner of E Catherine Avenue and NE 4th Street provides another blank slate for application of a mural. Pictured at right is the existing building and an example of a mural on a similar looking building.



Site Photos and Suggested Art Type Examples

Site Number 21: Highland Park. At Highland Park it is recommended that the utility boxes and equipment located at the entry corner of the neighborhood be screened with a decorative/artistic fence and landscaping. The existing site and an example of a decorative fence with landscaping is shown below.



Site Number 22: Hermiston Port Professional Area. The median on Port Drive upon entering the Hermiston Port Professional Area presents an excellent opportunity for placement of medium sculptures to add interest in this otherwise unused space.



Site Number 23: Eastern OR Higher Education Center. The recommendation for the Eastern Oregon Higher Education Center is to install a medium sculpture(s) in the south lawn area.



Site Number 24: Eastern OR Trade & Event Center. At the Eastern Oregon Trade & Event Center (EOTEC), also the site of the new Fairgrounds location, it is recommended that a mural be installed on the new building, or any future buildings that are constructed. There is an existing mural (pictured below) that the City of Hermiston has in storage and it should be explored to see if that mural would be an appropriate size or style for installation on the new event center building shown at left.



Site Photos and Suggested Art Type Examples

Site Number 25: Hermiston High School.

The recommendation for the Hermiston High School site is to install a larger and improved sign that is visible from all points of the intersection of Highland Avenue and 1st Street. Additionally, it is recommended that a large sculpture be installed in the green space south of the sidewalk, adjacent to Highland Avenue.



Site Number 26: West Park Elementary School. The recommendation for West Park Elementary School is to install a large sculpture on the green space on the corner of SW 7th Street and W Orchard Avenue. The below image at right is an image found on the West Park Elementary School website, this is an example idea for a sculpture that could be installed at this school location.



Site Number 27: Belt Park. Belt Park has an existing mounded up landscape bed with large boulders placed around (see top left photo below), this provides a great location for placement of a medium sculpture (example below middle). An additional recommendation for Belt Park is to install an artistic fence along the back edge of the linear portion of the park to provide visual interest, and screen neighborhood fences and backyards (example below far right).



Site Photos and Suggested Art Type Examples

Site Number 28: W Joseph Ave & SW 11th St. At the water booster station at W Joseph Avenue and 11th Street, the recommendation is to wrap the green box in a utility box art, and consider installation of a medium linear sculpture along the east building wall.



Site Number 29: Victory Square Park. The recommendation for Victory Square Park is to install a medium sculpture in the existing rock planter on the corner of 10th Avenue and W Hermiston Avenue.



Site Number 30: SW 11th St Stormwater Swale. The stormwater swale on the west side of SW 11th Street presents an opportunity for a unique type of public art; land art. A land art sculpture (as shown below at right) is very attractive and visually interesting, but soil and water conditions need to be assessed to determine feasibility of this type of project.



Site Number 31: Riverfront Park. At Riverfront Park it is recommended that the utilities in the southeast corner at Bridge Road and SW 23rd Street be screened with decorative fencing or a landscape screen (below top left). Additionally, it is recommended that artistic play equipment be installed near the existing play area, a large historical sculpture be installed between the two large trees shown below at bottom left, and that interpretive art displays be located throughout the park along the path, with an educational theme or history of Hermiston.



Site Photos and Suggested Art Type Examples

Site Number 32: Butte Park. The recommendation for Butte Park is to install a functional piece of public art (drinking fountain is an example shown below right), and also a mural on the north side of the restroom building that faces Elm Avenue (building shown below, bottom left).



Site Number 33: Aquatic Center. The recommendation for the Aquatic Center includes a large sculpture along West Hermiston Ave at the location shown at right, yarn bombing on new bike racks in front of building, and art on building wall near entrance if architecturally feasible (example wall art below at left).



Site Photos and Suggested Art Type Examples

Site Number 34: Good Shephard Hospital. The linear path along the Good Shephard Hospital frontage on West Elm Avenue provides an excellent public art opportunity for location of an outdoor rotating gallery. The recommendation for this site is to install sculpture plinths along the pathway (below left) and display public art on the plinths on a temporary basis, rotating pieces out every six months. An example of a sculpture plinth is shown below at right.



Site Number 35: Oxbow Trail, NW Elm Ave Trailhead. A medium sculpture is recommended for installation at the Oxbow Trailhead within the landscape bed shown below. A suggestion for a sculpture would be runners, walkers, or bikers. Interpretive panel stands have recently been created and are being installed along the Oxbow Trail (see image at right).



Site Number 36: Oxbow Trail, NW 11th St. The recommendation for the Oxbow Trail, where it intersects with 11th Street, is to install an arch over the pathway and consider a small sculpture within a future median when 11th Street is reconfigured at this location.



Site Number 37: NW Geer Rd & W Dusk Ave. At this booster station the recommendation is to define the driveway and approach from Geer Road, landscape along property lines, consider a painted mural on the white door, and a small sculpture on the existing concrete pad if possible.



Site Photos and Suggested Art Type Examples



Utility Boxes (various locations, no specific site number). Located at each signalized intersection in town and at various other locations are small utility boxes, as shown above. These existing boxes can be transformed into attractive public art as shown in the example images below. This form of public art is relatively inexpensive and is done by applying a vinyl wrap that is easily transferrable and can allow for rotating art displays.



Appendix A

Display Boards
for Public Input



Introduction

The City of Hermiston is committed to improving the aesthetic appeal and livability of the community, and one of the tools to accomplish this commitment is a public art plan. The contents of the public art plan for Hermiston, as recommended by the Community Enhancement Committee, will include definitions of various types of public art and a summary of the general style of art acceptable/appropriate for Hermiston, a description of the process to develop the plan and the public input received, a map and list of recommended project sites, and public art policies to address processes for acquisition and maintenance of public art. The art plan, with its city-wide comprehensive list of appropriate and desired locations for public art, will serve as a guiding document for when funding becomes available for public art projects. The plan will not specify the piece of art to be installed at each location, it will provide suggestions, and policies will be included for selection of artists when funding becomes available for a certain location.

What is Public Art?

Public art can be any media type that has been planned and executed with the intention of being placed in the physical public domain. Public art can be abstract or realistic (or both), and it can take a wide range of forms. It can be site specific, meaning it is created in response to the place and community in which it resides, or it can stand in contrast to its surroundings. Public art may be cast, carved, built, assembled, or painted, and can include murals, sculptures, memorials, integrated architectural or landscape architectural work, functional art, community art, digital art, and even performances or festivals. Whatever the form, public art instills meaning—a greater sense of identity and understanding of where we live, work and visit.

Why Public Art?

Public art has the power to energize public spaces, promote community engagement and transform everyday places into attractive and meaningful environments. Public art invigorates residential and commercial zones, developing new places of beauty and interest. Public art is intended to attract attention, and in doing so it provides aesthetic beauty, cultural interpretation, education, inspiration, and general improvement to the urban environment. Additionally, public art can be a highly cost-effective way of driving economic revitalization in urban areas and has a significant effect on a community's sense of place.

Types of Public Art



FUNCTIONAL



SCULPTURE



MURAL



MONUMENT



INTERPRETIVE



TEMPORARY



ENTRY SIGNAGE



INTERACTIVE

Process and Public Input

Public art is an expression of a community—its people, heritage, thinking, and culture. Understanding Hermiston within this context is the first step in the process of creating and reviewing unique works of art that are community based and site specific. The Community Enhancement Committee (CEC) was tasked with developing and/or overseeing the development of a public art plan. The Committee began by reviewing plans from other communities and developed the basis for what a Hermiston public art plan may entail. The Committee developed a scope of work and draft art plan outline and recommended hiring a consultant to develop the plan and conduct a thorough public input process.

The consultant first visited Hermiston in February to learn about the community and spend time looking at potential sites for public art and developing recommendations for art placement in the community. Draft recommendations were presented to the CEC in March, and this project has now entered the public input period. Public input on draft recommendations will be solicited at three public events during the month of May. The consultant will compile input received, make necessary modifications to plans, and put the recommendations into a draft public art plan for review by the CEC. A final public art plan will be presented to the Hermiston City Council for review and adoption in July.



A sampling of existing public art in Hermiston

We Want Your Input!

A list of 39 city-wide project sites are being recommended as potential well-suited locations for public art installation. The complete list is provided on board 3, as well as a City map showing each of the locations with numbers that correspond to the list. Any level of input from the public is encouraged, but we are specifically asking for feedback on the following two questions:

Of the recommended locations, what are your top three preferred locations for public art?

Are there any locations that are not being recommended where you feel public art would be desirable for the community?

Please provide us your input to these questions by placing dot stickers at the location on the map, or next to the project description on the list. You may also provide additional input by using the available comment cards.



Community Enhancement Committee
Feedback on draft list of project sites for public art
March 2016

Collect Public Input on Draft Recommendations
May 6, 2016 at Artist's Reception
May 7, 2016 at Arts Festival
May 21, 2016 at Saturday Market

Community Enhancement Committee
Feedback on Draft Public Art Plan
June 2016

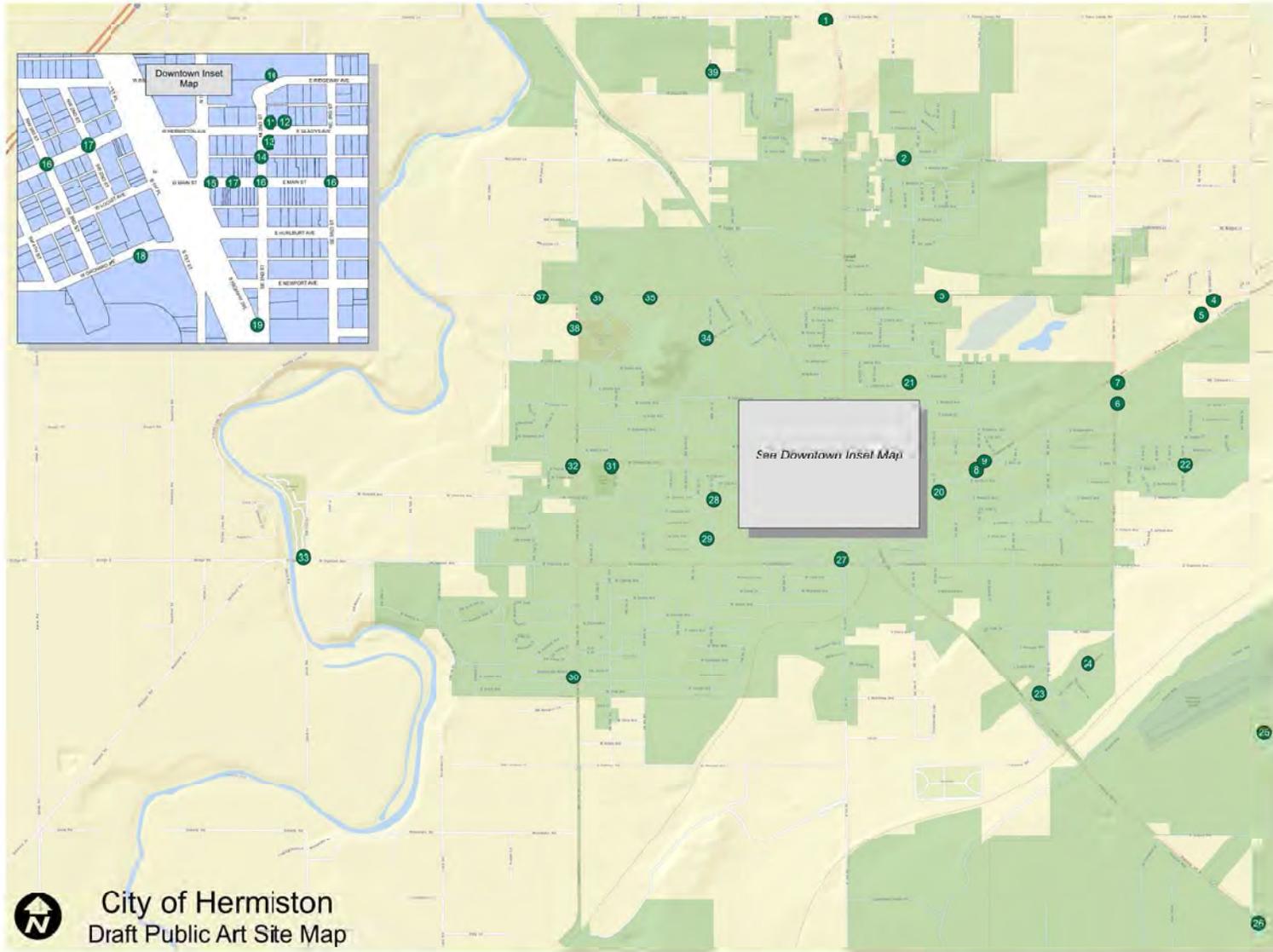
Final Public Art Plan Presented to City Council for Review and Adoption
July 2016

THANK YOU FOR YOUR INPUT!



Hermiston Public Art Plan

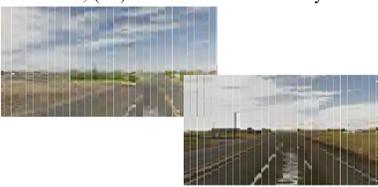
Locations for Public Art

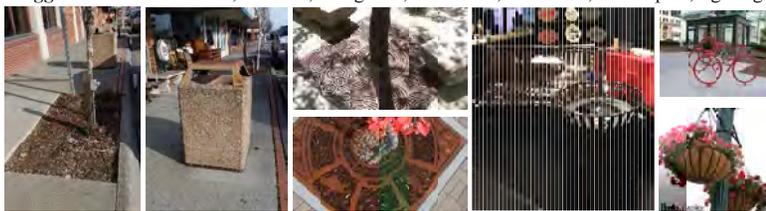


#	Location	Suggested Art Type
1	North Hermiston entrance at Pinkin Center and Hwy 395	Welcome to Hermiston entry sign and utility box art
2	E Theater Lane and NE 4th Street water booster station	Small sculpture and landscaping
3	Public Works entrance on E Elm Avenue	Public Works entry decorative fence
4	East Hermiston entrance at Diagonal Blvd and E Elm Avenue	Welcome to Hermiston sign
5	Intersection of Hooker Road and Diagonal Blvd	Downtown District sign with arrow and sculpture
6	Sandstone Middle School	Large eagle mascot sculpture
7	Sewer station at intersection of NE 10th Street and Diagonal Blvd	Utility box art, remove fence, landscaping
8 & 9	Intersection of Diagonal Road, SE 7th Street and I Main Street	Mural on stormwater and sewer station, medium sculpture at large intersection
10	Armand Lantvarch and future senior center	Landscaping and pathway to Senior Center with art integrated
11	Building department/historic Carnegie Building	Medium sculpture
12	Public Library	Yarn bombing on bike racks, art piece on wall
13	Hermiston City Hall	Small sculpture
14	Festival Street 2nd Street from Gladys Ave to Main Street	Festival Street arches (north and south entrances), rotating art installations, interactive water feature
15	E Main Street and Hwy 395 Intersection	Main Street arch, curb bulb-outs
16	Intersections of E Main Street and 2nd Street, E Main and 3rd Street, W Hermiston Ave and 2nd Street, and W Hermiston Ave and 3rd Street	Downtown rotating art gallery, curb bulb-outs and sculpture plinths
17	Downtown: E Main Street and W Hermiston Avenue	Downtown functional art: benches, tree grates, bike racks, trash receptacles, flower pots, street lighting
18	McKenzie Park Memorial	Memorial rock sculpture and benches
19	Future realignment of SE 2nd Street and Hwy 395 intersection	Medium sculpture
20	Newport Park Vell	Newport park vellohead mural
21	E Catherine Ave and NE 4th Street stormwater station	Medium sculpture
22	Highland Park	Decorative fence and planter bed
23	Entrance to Hermiston Port Professional ana	Medium sculpture in median
24	Eastern Oregon Higher Education Center	Medium sculpture
25	Eastern Oregon Trade and Event Center	Mural on new EOTEC Building
26	Hwy 395 South City entrance (just south of EZ Mini Storage entrance)	Welcome to Hermiston sign
27	Hermiston High School	Large sculpture, new larger sign
28	West Park Elementary School	Large sculpture
29	Belt Park	Medium sculpture and decorative fencing
30	Water booster station at W Joseph Ave and SW 11th Street	Mural, utility box art, medium sculpture
31	Victory Square Park	Medium sculpture
32	Stormwater Inlet on SW 11th Street	Land art sculpture
33	Riverfront Park	Decorative fence or landscape screening around utility boxes on corner of Highland Ave and SW 2nd, artistic play equipment, interpretive art displays along path, large sculpture depicting Hermiston history between large trees at park entrance
34	Bluff Park	Medium sculpture (functional piece in front of play structure), mural on north restroom wall that faces W Elm Ave
35	Aquatic Center	Large sculpture near entrance along W Elm Ave, yarn bombing on bike racks, metal art on building wall
36	Good Shepherd Hospital	Rotating sculpture installation along path adjacent to W Elm Ave
37	Oxbow Trail, W Elm Ave trailhead	Medium sculpture
38	Oxbow Trail, NW 11th (current trail termination)	Arch and small sculpture
39	Water booster station at NW Geer Rd and W Dusk Ave	Mural, landscaping, small sculpture

Using a total of 3 dot stickers, please indicate your top 3 preferred locations for public art installation by placing your dots either near the circular number on the map, next to the number on the list at right, or at any other location on the map that is not currently listed as a project site.

Sites with Example Art Types

#	Location	Suggested Art Type
1	North Hermiston entrance at Punkin Center and Hwy 395 	Welcome to Hermiston entry sign and utility box art 
2	E Theater Lane and NE 4th Street water booster station 	Small sculpture and landscaping 
3	Public Works entrance on E Elm Avenue 	Public Works entry decorative fence 
4 and 26	(4) East entrance at Diagonal Blvd and E Elm Avenue; (26) South entrance on Hwy 395 	Welcome to Hermiston sign 
5	Intersection of Hooker Road and Diagonal Blvd 	Downtown District sign with arrow and sculpture 

#	Location	Suggested Art Type
8 and 21	(8) Stormwater stations at SE 7th and E Main, and (21) E Catherine and NE 4th 	Mural on buildings 
12	Public Library 	Yarn bombing on bike racks, art piece on wall 
15	E Main Street and Hwy 395 Intersection 	Main Street arch, curb bulb-outs 
16	Project Site: Downtown; intersections of E Main St and 2nd St, E Main and 3rd St, W Hermiston Ave and 2nd St, and W Hermiston Ave and 3rd St Suggested Art Type: Outdoor rotating art gallery, curb bulb outs and sculpture plinths 	
17	Project Site: Downtown; E Main St and W Hermiston Ave Suggested Art: Functional; benches, tree grates, bike racks, trash cans, flower pots, lighting 	

Sites with Example Art Types

#	Location	Suggested Art Type
20	Newport Park Well 	Newportpark wellhead mural 
22	Highland Park 	Decorative fence and planter bed 
25	Eastern Oregon Trade and Event Center 	Mural on new EOTEC Building 
28	West Park Elementary School 	Large sculpture 
29	Belt Park 	Medium sculpture and decorative fencing 

#	Location	Suggested Art Type
32	Stormwater basin on SW 11th Street 	Land art sculpture 
33	Riverfront Park 	Artistic play equipment, interpretive art displays along path large sculpture between large trees, screening of utility boxes 
34	Butte Park 	Medium sculpture (functional piece in front of play structure), mural on north restroom wall 
36	Good Shepherd Hospital 	Rotating sculpture installation along path adjacent to W Elm Ave 
39	Water booster station at NW Geer Rd and W Dusk Ave 	Mural, landscaping, small sculpture 

Appendix B

Summary of Public Input



Summary of Public Art Plan Input

Artist Reception – Friday, May 6

Arts Festival – Saturday, May 7

Saturday Market – May, 21

Preferred Locations:

Locations are ranked based on the number of stickers placed at each project site, plus the number of times an individual voiced their preferences of specific sites. The number in parenthesis represents the number of individuals who preferred that site. In addition to community members choosing specific sites that they liked, many made general statements such as they would like to see art in parks, and that they really liked the idea of putting murals on blank building walls. Many simply stated that they were so glad to see that the City is thinking about public art for the community and they like all of the ideas.

- #15. Entry arch for downtown (22)
- #16 & #17. (combine) Downtown functional art and sculpture plinths (19)
- #1 & #4. (combine) City Entrances (north and east) (9)
- #19. Future realignment of SE 2nd Street and Hwy 395 (7)
- #10. Armand Larive Arch (6)
- #12. Library (6)
- #29. Belt Park (5)
- #3. Public Works Entrance (4)
- #9. Intersection of Diagonal Road and E Main Street (3)
- #21. E Catherine Ave and NE 4th Street stormwater station (3)
- #36. Good Shepherd Hospital (3)
- #11. Carnegie Building (2)
- #13. City Hall (2)
- #14. Festival Street (2)
- #20. Newport Park Well (2)
- #28. West Park Elementary School (2)
- #18. McKenzie Park Memorial (1)
- #24. Eastern Oregon Higher Education Center (1)
- #25. Eastern Oregon Trade and Event Center (1)

- #32. Stormwater Basin on SW 11th Street (1)
- #34. Butte Park (1)
- #2. E Theater Lane and NE 4th Street Water Booster Station (0)
- #5. Intersection of Hooker Road and Diagonal Blvd (0)
- #6. Sandstone Middle School (0)
- #7. Sewer station at intersection of NE 10th Street and Diagonal Blvd (0)
- #22. Highland Park (0)
- #23. Entrance to Hermiston Port Professional Area (0)
- #26 – remove, already an entrance sign on the south
- #27. Hermiston High School (0)
- #30. Water Booster Station at W Joseph Ave and SW 11th Street (0)
- #31. Victory Square Park (0)
- #33. Riverfront Park (0)
- #35. Aquatic Center (0)
- #37. Oxbow Trail, NW Elm Ave Trailhead (0)
- #38. Oxbow Trail, NW 11th Street (0)
- #39. Water Booster Station at NW Geer Rd and W Dusk Ave (0)

Other locations that were suggested for public art:

- Hodge Park, match the railroad theme
- Hermiston's original movie house – Hermiston's old municipal court on Main between 3rd and 2nd Street
- Railway crossing near Nookies – have to stop but there is rarely ever a train that comes through – good place for art, something to look at while stopped
- Functional and sculpture art along walking path at railroad ROW – have this path tie into Elm from 395
- Hwy 395 by civic organization sign (maps), need area to sit
- 395 and Main – install images of old photos of the historical intersection from early 1900's, show history with art
- Entry arches at city center gateways (Safeway and 4th Street and Theatre Lane) - draw people downtown to Main Street
- Backside of Main Street buildings (currently an eyesore, a mural possibly) (x2)

Other ideas/comments:

- Hermiston art sighting program – someone sees art, take a picture and post it online (perhaps a facebook page?)
 - Watered/iced antique truck
 - Icicle trees
- The railroad has several rail ties that they could probably donate for an art project (fence idea at Belt Park)
- Railroad tie art – something like the Tanner Springs Park art in Portland, wave out of rails
- Let's make a festival plaza downtown so we have a beautiful focal point to see in the downtown area!
- Ellensburg – cool functional art, western theme
- Oregon Historical Society has a really neat mural of a cornucopia pouring out
- Honor June Hansen (Junior High art teacher at Armand Larive School) in some way at the Arch
- Preserve fences and structures (old metal building) on Oxbow Trail, don't tear them down!
- Benches and trees for shade
- Need to maintain art, trim grass and pull weeds
- Hard water
- Restore facades of downtown buildings (look at old photos of what they used to be)
- Area where the railroad track is not used – put up oversize giant railroad signs with metal beams, make it taller so it is not obstructing and can't be climbed on, about 6 of them, honor the railroad!
- Would be nice if there was dog related art in Hermiston
- Carnegie bldg needs to be an art center/museum
- Need to light art
- Tie this plan into Hwy 395 Corridor improvement plans (sidewalks, landscaping, etc)
- Focus on major traffic areas
- Mosaic Art – 5th Grade class Highland Hills), completed several large mosaic art pieces with students, would hold up outdoors, possible site would be on the wall in front of the library if they could be attached
- Need to make community more welcoming for outdoor recreationists, need more pathways
- No bronze statues
- Strongly prefer practical art – screen an unsightly area with mosaic screening fence
- Downtown arch is great, but the building facades and more improvements to downtown need to happen first
- Light up the Armand Larive Arch
- Armand Larive Arch – 2 suggestions for a tiered landscaped amphitheater built within the natural slope, allow for placement of chairs for concert seating; basalt pillars, large steps

Hermiston culture, heritage, themes, values

- Water, where would we be without it?
- Hispanic culture/heritage
- Melons – they are Hermiston
- Patriotism
- Blue collar/country
- Wheels and water
- Railroad town

Quotes from residents:

- "it's in the hearts of people who live here" (community, love of Hermiston culture)
- Need art people would embrace and enjoy
- It would be nice if we had more art here
- I'm excited about this
- So much focus on sports in Hermiston, need a focus on the arts
- Make it a place people want to come and spend time
- Honor the railroad
- Really excited the City is doing this!
- Arts need to serve the community, community doesn't come to the art
- Every little bit will help
- Glad someone is thinking about this
- I say YES to all!
- The variety of art types being suggested is great
- Architecture is art

Appendix C

Recommended Public Art
Site Map





Downtown
Inset Map

See Downtown
Inset
Map



City of Hermiston Recommended Public Art Site Map

Sources: Esri, HERE, DeLorme, USGS, Intermap, increment P Corp., NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), MapmyIndia, © OpenStreetMap contributors, and the GIS User Community

Appendix D

Public Art Policies



City of Hermiston

DRAFT Public Art Policies

I. Purpose and Intent. The City of Hermiston seeks to enhance and improve the City through the development of a public art program. In accordance with the City of Hermiston Public Art Plan, the goals for the public art program are as follows:

- A. Develop a program that contributes to and enhances community identity and pride;
- B. Encourage public participation and interaction with public spaces;
- C. Enrich the public environment for both residents and visitors through exposure to the arts; and
- D. Integrate a wide range of high quality public art into the community, promoting excellence and demonstrating diversity and variety of media.

The following policies and guidelines, as adopted by the Hermiston City Council in August 2016, establish the process, policies, and procedures used for the solicitation, review, approval, acceptance, maintenance, and removal or replacement of public art in the City of Hermiston.

II. Hermiston Themes and Values. The following themes and values have been identified by the community as important aspects of life in Hermiston, and should be represented through the community's public art to reinforce a cohesive sense of place. Although the themes and values should be broadly interpreted to encourage artistic expression, public art in Hermiston should strive to maintain a component of at least one of the following.

- A. Water. Water is highly valued in the Hermiston region for many reasons. It is used to irrigate agricultural crops, generate electricity, transport people and commodities, support all forms of life, and many other uses. Public art in Hermiston should depict the many ways that water is used, and provides benefit to the people, plants, and animals of the region.
- B. Watermelons. Watermelon imagery has a strong association with Hermiston and the surrounding area. Public art in Hermiston should use watermelons as inspiration.
- C. Agriculture. Agriculture is very important to the current and historic development of the Hermiston region. Public art in Hermiston should celebrate all aspects of agriculture; including the people who grow crops, the tools and machinery used in agricultural production, the landscapes associated with the practice, as well as the sociological and economic forces which it influences.
- D. Transportation. Transportation has a long history in the Hermiston region, and continues to play an important role in its development. Public art in Hermiston should honor the various transportation modes important in Hermiston including rail, waterway, highway, and air; and the culture associated with them.
- E. Heritage. Hermiston has existed as an incorporated city since 1907, and many different people, with varying cultures have called the area home before and since that time. Public Art in Hermiston should honor the culture, tradition, achievements, and history associated with the various people who have called the Hermiston area home.

III. Public Art Program Management. The Public Art Sub-Committee (PAC) generally represents the City's interests in matters of public art and assists in development and adherence to these policies and goals for the selection, placement, and maintenance of works of public art in the community, in accordance with the Hermiston Public Art Plan. The PAC shall be comprised as follows:

- A. Public Art Sub-Committee (PAC). The PAC shall be comprised as follows:
1. Two (2) Citizen Members of the Parks & Recreation Committee
 2. Two (2) City Councilors appointed to the Parks & Recreation Committee
 3. Two (2) general community members.

The PAC shall consult with City of Hermiston Administration and outside contractors when necessary to effectively manage the public art program.

IV. Public Art Acquisition or Acceptance Policy. All public art acquired by and placed within the City of Hermiston will be determined through a process governed by the PAC. The PAC will conduct a process as outlined below for selecting an artist and for selection of the artwork. PAC will provide final recommendations to the City Council.

- A. Artist Selection. The PAC will determine a method for selecting an artist by choosing from the following options:
1. Open competition; any artist applies, subject to limitations established by the selection panel, PAC, or City.
 2. Invitation; one (1) or more artists are invited to submit proposals.
 3. Request for Proposal (RFP) or Request for Qualifications (RFQ).
 4. Direct purchase; a completed work of art is selected from submitted applications or other methods deemed appropriate for the project.
 5. Other process, approved by the Council, designed to meet the City's objectives for the project.

The City shall always reserve the option of making no recommendation from submitted applications and may require reopening of the competition or may propose other methods of selection, if no proposal is accepted. Recommendations and decisions shall be approved by a majority vote of the full selection panel. The PAC will make recommendations on finalists and their work to the Mayor and City Council for final approval.

- B. Artwork Selection Criteria. In commissioning or accepting public art, the PAC will review potential art pieces in consideration of the themes and values for public art (outlined in Section II of these policies), and by applying the following general criteria:
1. Artistic Quality: The strength of the artist's concept and demonstrated craftsmanship must be of a manner suitable for public display.
 2. Context: The work must enhance the architectural, geographical, socio-cultural and historical context of its location and be of suitable subject matter for its context:
 - a. Does the artwork enhance the existing collection or add diversity?

- b. How does the piece engage the public?
 - c. Are the materials appropriate?
 - d. Is the piece susceptible to vandalism or graffiti?
 - e. Is the piece consistent with the Public Art Plan's Themes & Values?
 3. Media/Material: The choice of media/material (paint, metal, wood, concrete, etc.) shall be suitable for the manner and location of its display.
 4. Scale: The work must be appropriate in scale to the surrounding neighborhood or display area.
 5. Feasibility: Evidence of the artist's ability to successfully complete the work as proposed. Factors include project budget, timeline, artist's experience, artist's workload, soundness of materials, and city zoning, construction and design guidelines.
 6. Permanence: The structural and surface soundness, the inherent resistance to weathering, and/or excessive maintenance or repair costs. Additional consideration shall be given for warranty provisions.
 7. Public Safety: Artwork shall not present a hazard to public safety.
- C. Donations of Artwork and/or Funding for Artwork. Works of art may be offered as donations to the City of Hermiston by individuals, neighborhoods, community groups, or international organizations. Donations can include a donor giving an existing piece of art to the City, or a donor who desires to fund the commissioning of a work of art.

1. Review of Proposed Artwork Donations. The City Manager or his designee (in consultation with the PAC) is responsible for reviewing and evaluating the suitability of a proposed artwork donation and whether or not the proposed donation is consistent with the Hermiston Public Art Program goals and relates to one of the themes and values outlined in Section II of these policies. In evaluating offers of donated artwork, the Commission will use the procedures and criteria established in Section IV.B. of these policies to determine the appropriateness of both the proposed site (if applicable) and the extent or proposed work of art. The PAC shall provide a report of the proposed donation with a recommendation to City Council to either accept or reject such gift to the City. If the artwork to be donated is provided in graphic form, the PAC reserves the right to postpone any decision until the actual artwork is reviewed.

If accepted by City Council, the donor may be acknowledged (if desired) and the maintenance of the gifted artwork becomes the responsibility of the City (unless otherwise specified). When considering a gift, staff may recommend that the Council require that the donor establish a maintenance endowment to ensure an adequate quality of care for the artwork.

In the case of the donation of commissioned works of art, the donor shall meet with appropriate City staff and the PAC to discuss the idea for commission as well as to plan for artist selection and location of the artwork following

completion of the project. The PAC may accept or decline the idea and/or the selection process. If the PAC accepts the idea for the donated commissioned artwork and its placement and maintenance plan, the proposal shall be presented to City Council with a recommendation from the Commission.

2. Donated Funding for Artwork. To facilitate community-wide fundraising for installation of artwork as identified in the Public Art Plan, the City will allow for the creation of a Special Revenue Fund (SRF) dedicated to accepting community donations to pay for specific artwork installations. All funds received by the Public Art SRF shall be spent on expenses associated with public art and adhere to the following requirements.

- a. The City shall individually track donations in the SRF by maintaining separate accounts for each proposed project.
- b. There shall not be more than five active proposed projects in the SRF at any given time.
- c. Donors wishing to establish a proposed project account shall work with City Staff and follow the guidelines in Section IV.C of these policies for donations of commissioned work, and identify an estimated project cost.
- d. The City shall only establish a proposed project account upon receipt of funding equal to at least 33% of the estimated project cost.
- e. In the event that a proposed project fails to reach its fundraising goal within 24 months of account creation, and there is currently at least one other proposed project account active, then the funds in the expiring account shall be re-allocated to the other project account which is closest to meeting its goal.

3. Donated Temporary Art. Donated artwork may be placed temporarily on City property without being offered to the City as a gift, provided that the donor meets with the PAC and receives approval and/or permits (if any) for placement of the artwork. The donor shall agree to maintain the artwork throughout the life of the art piece and while it is located on City property. The donor shall also indemnify and hold the City harmless for any damage which may occur to the artwork, or any damages which may occur as a result of the artwork's presence on City property. In these cases, artwork donation review as stated above is not required.

- D. Conflict of Interest. No artist sitting on the PAC may vote on a project for which the artist has submitted a proposal. In addition, in such case that there is a conflict of interest for any selection panel member, as described below, such person shall recuse themselves from any participation in any process for the project the PAC is considering.

1. If a project comes before the PAC from which a Commission member's household or business could financially benefit.
2. If a person with whom a Commission member shares a household with or whom he/she professionally represents has a matter to be considered by the PAC.
3. If a Commission member is employed by the professional design team/firm that is designing the art project.

V. **Site Selection.** The City of Hermiston Public Art Plan serves as a guiding tool for the location of public art projects. The Plan provides a comprehensive City-wide list of approved sites for public art. Development of the Plan included an extensive public input process, and the approved project sites are listed in priority order, as indicated by the public. Each approved project site has a recommended artwork type (large sculpture, small sculpture, mural, decorative fence, etc.). The PAC will utilize the Plan as a guide for the placement of new public art acquired by or donated to the City of Hermiston.

A. Placement of Works of Art. While it is the intent that site-specific works will remain in the site for which they were created, the City reserves the right to relocate a piece of public art. Temporary works of art commissioned will be documented with appropriate media either by the artist(s) or the City. Where a work of art will be placed on a site not directly owned and/or controlled by the City, terms and conditions for the placement of the art shall be created and approved by City Council.

B. Relocating Site-Specific Works of Art. No site-specific artwork may be permanently moved without the recommendation of the PAC and with approval from City Council, however site-specific artwork may be temporarily removed at the direction of the City Manager when it is in the best interests of the City. The PAC may consider recommending permanently relocating a site-specific artwork for one (1) or more of the following reasons:

1. The condition or security of the artwork can no longer be reasonably guaranteed at its current site.
2. The artwork has become a hazard to public safety in its current site and condition.
3. The site has changed so that the artwork is no longer compatible with the site.

Once the PAC has determined that an artwork meets one (1) or more of the above criteria, the following process shall be followed:

1. City staff, or a representative from PAC makes a good faith attempt to discuss relocation of the artwork with the artist or his/her representative, if available.
2. If the artist agrees to the proposed relocation, the recommendation will be considered by the PAC and then presented to Council for approval.
3. If the artist does not agree to the proposed relocation, the artist or representative may request that his/her name not be used as the author of the artwork when relocated.

VI. **Deaccession.** Deaccession is a procedure for permanent withdrawal of a work of art from city ownership. This may be recommended by the PAC when the artwork has deteriorated or been damaged and repair is unfeasible, or when it has been determined by the Commission to be no longer appropriate for the site or to the City's public art collection.

The City will seek to ensure the integrity of the artist, their artwork, the site, and the public for which it was created, in accordance with the artist's intention. However, the City will reserve the right to relocate a piece of art if public necessity warrants such relocation.

A. Procedure for Deaccession of Artwork. Works of art that are considered for removal from the City art collection will undergo the same degree of careful review as a decision

to commission a work of art. Recommendations to City Council to deaccession artwork will take into consideration, but not be restricted to, the following criteria:

1. Concerns that the condition or security of the artwork cannot be reasonably guaranteed.
2. Excessive maintenance or defaults in design or workmanship that cause repair or remedy is impractical or unfeasible.
3. Endangerment of the public health or safety.
4. Significant changes in the use, character, or design of the site which affect the integrity of the work.
5. Replacement of artwork for something more appropriate by the same artist(s).

The PAC shall review the circumstances surrounding the proposed deaccessioned artwork. In the event that the PAC chooses to replace, remove, or sell an artwork, the City shall follow its existing Surplus Property policies.

VII. Maintenance Standards for Public Art. The City of Hermiston accepts that public art in exterior installations is subjected to varying climates, sunlight, wind and other natural forces in addition to the potential for vandalism. In order to assure high-quality, attractive, and long-lasting benefit for the citizens, the following standards are required for ALL public art installations in an exterior location.

- A. All exposed elements of the work are made of durable, exterior-quality, water-resistant materials that are, to the highest degree practical, of color-fast materials that are resistant to sunlight and UV damage.
- B. All connections, mountings, and hardware are made from non-ferrous metal or other materials that will not degrade from exposure.
- C. All mountings are sufficiently designed for the size, scale, and mass of the work to assure public safety.
- D. Attached elements, plaques, markers, or other fittings include vandal-detering hardware wherever applicable.
- E. Depending upon the installation, efforts at reducing physical vandalism, including graffiti have been employed to the greatest extent feasible given the location. This may include high-placement to reduce access, the use of lighting at night, or other physical barriers and passive methods that discourage damaging behaviors.

In order to reduce potential damage from graffiti and to ease cleaning subsequent to any future vandalism, all exterior public artwork will be treated with an anti-graffiti-coatings as practical.

All commissioned artists will be required to complete a conservation record form that provides information on materials, fabrication methods, installation details, and recommended maintenance for their artwork. The City will facilitate routine cleaning and maintenance of artworks based on recommendation by professional art conservator or based upon information provided by the artist on the conservation record form. A professional art conservator or person(s) trained by a conservator may be consulted or hired to provide maintenance and conservation work for the City's public art collection. The PAC should be notified if an artwork is either damaged or stolen or if the artwork is proposed to be moved or have the location or use altered in any way. The City shall maintain adequate insurance coverage for its public art collection.

City of Hermiston Public Art Sub-Committee (PAC)
Request for Qualifications
PUBLIC ART PROJECT

The City of Hermiston is soliciting proposals from qualified artists for public art to be placed at [location]. The Committee will follow its Public Art Acquisition or Acceptance Policy, as outlined within the City of Hermiston Public Art Policies, for this public art selection process. The criteria for evaluating and selecting a project that the Committee will use is found at Section III.B. of the Art Policies. Copies of the Hermiston Public Art Policies are available online at www.hermiston.or.us/XXXXXXXXX.

Interested artists should submit only the following:

1. A completed City of Hermiston Public Art Sub-Committee submittal form.
2. Artist resume, not exceeding two (2) pages per person. Please include daytime phone number and mailing address.
3. Up to ten (10) digital (jpeg) images of recent art projects. A maximum of fourteen (14) images may be submitted per artist team. Images should be saved to a CD-ROM labeled with the artist's (or team) name. Images must be no larger than 1024 x 768 pixels at 72 dpi. No slides, prints, or other submittal formats will be accepted. Each image submitted shall be identified/named in the following format: Artist (Team) name, Image ##, Month/Year (00/200x).jpeg
4. An image identification sheet with a complete list of images corresponding to the image numbers, to include title, date of completion, material(s), size, and client information. Please include installation locations for public art pieces.

Please submit seven (7) copies of all printed materials. NO models or specific proposals for artwork will be accepted, only the requested information.

Submit RFQ materials to:

City of Hermiston
Public Art Request for Proposal
180 NE 2nd Street
Hermiston, OR 97838

Contact for additional information:

Hermiston Parks and Recreation
Name, Name, phone number
Email address

Deadline for Submittal: 1:00 p.m., XXXX – DATE

Selection artist(s) will be contacted shortly after the deadline and will be asked to present the project proposal to the Public Art Sub-Committee.

City of Hermiston Public Art Sub-Committee (PAC)
Request for Qualifications – Submittal Form
PUBLIC ART PROJECT

Artist/Team Name: _____

Contact Person (if different): _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____ Cell/Alternate Phone: _____

E-mail: _____

Briefly describe experience/background:

City of Hermiston Public Art Sub-Committee (PAC)
Artwork Donation/Loan Proposal Form
PUBLIC ART PROJECT

Donor's Name: _____

Organization: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____ Cell/Alternate Phone: _____

Contact Person: _____ E-mail: _____

Please list (in order of preference) the desired location(s) for the artwork, including name of facility and street address:

1. _____

2. _____

Is the public artwork intended to be permanent or temporary? _____

If temporary, please define the exact timeframe: _____

The following attachments are required to be submitted with this form for public art to be considered for donation to the City of Hermiston:

1. **Narrative Proposal** including the concept, media, dimensions, timeframe for completion, site preparation requirements, method of installation and estimated annual maintenance costs.
2. **Project Budget** outlining all costs associated with the project, including design, fabrication and installation (please note that engineer sealed drawings may be required and liability insurance during installation will be required).
3. **Photographs and Map** of the proposed site(s).
4. **Photograph or Drawing** of the proposed public artwork, indicating its relationship to the site.
5. **Artist's Resume and 3 Professional References**
6. **Up to 10 Images of Artist's Previous Work** preferably in digital format on CD
7. **Image List** describing the 10 images, including artist's name, title, media, dimensions, date of completion and location (if public art)

I/we understand that I/we must participate in the public art review process for donations of artwork as outlined in the Hermiston Public Art Policies, Section IV.D.

Donor's Signature

Date