

Staff Report

For the Meeting of

MAYOR AND MEMBERS OF THE CITY COUNCIL

Agenda Item #

SUBJECT:

Recycle Event Report

Subject

Recycle Event 2016 – Summary Report

Summary and Background

Background:

On April 9th, 2015 the City hosted the second annual All-City Recycle Event. This project was identified as a Council priority for 2016. The overall effort of beautification in Hermiston is multifaceted approach to encourage and enable to participate in clean-up efforts and Code Enforcement. Over 5,000 flyers were distributed through the City’s utility billing to notify the public.

The Recycle Event collected a variety of difficult items to dispose of. The goal is to collect items to be recycled and out of a landfill. Approximately 270 patrons visited the event which ran from 9am to 3pm. The event partners included Umatilla County, Umatilla Electric Cooperative, Starbuck’s, RDO Implements, Columbia River Machinery, Sanitary Disposal, Stericycle Environmental Solutions, Casiday Batteries and Oregon Paint Care Recycle. We received very positive feedback from attendees.

The summary of items collected and event cost for this event are as follows the last two years:

	2016					2015				
	Tons	Gallons	Units	Hours	Cost	Tons	Gallons	Units	Hours	Cost
Cardboard	0.97				\$0	0.84				\$0
Plastic	2.71				\$542	1.87				\$359
Electronics	4.1				\$169	3.65				\$121
Freon Appliances	6.24				\$801	1.59				\$284
Metal	16.28				\$0	8.47				\$0
Grass/Compost	2				\$73	2.61				\$73
Wood	2.09				\$358	4				\$359
Concrete	20.52				\$144	11				\$73
Upholstery	7.38				\$842	1.5				\$284
Tires	20.68				\$1,877	25.65				\$2,290
Paint		1350			\$0		1275			\$0
Motor Oil					\$0		75			\$0
Batteries	0.5		155		\$0			65		\$0
Sub Totals					\$4,807					\$3,842
Volunteers				120	\$0				56	\$0
Staff				88	\$1,760				170	\$2,800
Express Labor					\$170					\$500
Marketing					\$700					
Total	83.47	1350	155	208	\$7,437	61.18	1350	65	226	\$7,142

Tire collection continues to be a very popular disposal item which amounted to over 20.52 tons in 8 container loads. Also popular was scrap metal collection at over 16 tons, double the collection from last year. Metal collection has no disposal cost since the materials are recycled as scrap. Other items collected with no cost to the City included paint, batteries, cardboard, and newspaper. All other materials collected have a disposal fee associated.

Paint collection was provided by Oregon Paint Care which provided staff and collection bins for oil and latex paints. There costs are recovered by Oregon's Paint Recycle tax which is a surcharge collected at the point of each paint purchase. They collected approximately 1,350 gallons at Hermiston's event. The paint collected is sent to a processing facility where it is recolored and sold as new paint. We use the recycled paint to paint the field lines on the City's soccer and softball fields at less than half the cost of traditional paint.

Labor for the event represented 34% of the over-all cost of the event. The presence of City staff is essential to operate equipment, lift heavy objects, and coordinate the overall effort. The use of volunteers as station managers greatly kept the cost down. The City's Code Enforcement Office was present to greet and assist customer at the event.

Approximately half of the participants were from Hermiston and the remainder from outside of the city. Umatilla County contributed \$5,000 to the event to allow County residents access to the event. No out of State license plate vehicles were admitted into the event.

Summary:

The Hermiston Recycle Event continues to grow in popularity. The materials collected represented over 83 tons of material removed from private properties in a single day. This represents a 38% increase in collection from the prior year. This event is a valuable part of the City's overall beautification effort and represents a positive environmental action.

Recommendation:

Continue to make the annual Recycle Event available to the public.

Requested Action/Motion

None

Reviewed by:

Department Head – Larry Fetter, Director of Parks and Recreation.



City Manager Approval

