

Jump Start Loans

This program would provide low-interest loans to cover start-up costs associated with businesses opening within the Urban Renewal District.

Street Lighting

This program would add decorative lighting in areas of the Urban Renewal District where it was determined to lead to increased property values through business attraction.

Gateway Arches

These arches would be constructed in locations throughout the District to give a visual delineation that the downtown core is a unique area of the City.

Pathways

As revenues allow, the District may be able to leverage funding toward pathways.

Landscape Beautification

As revenues allow, the District may be able to leverage funding toward landscaping upgrades not covered under any of the other projects.

Cultural Attractions

As opportunities present themselves, the District may be able to leverage available funding toward the creation of cultural attractions located within the downtown area to attract visitors to the downtown business district.