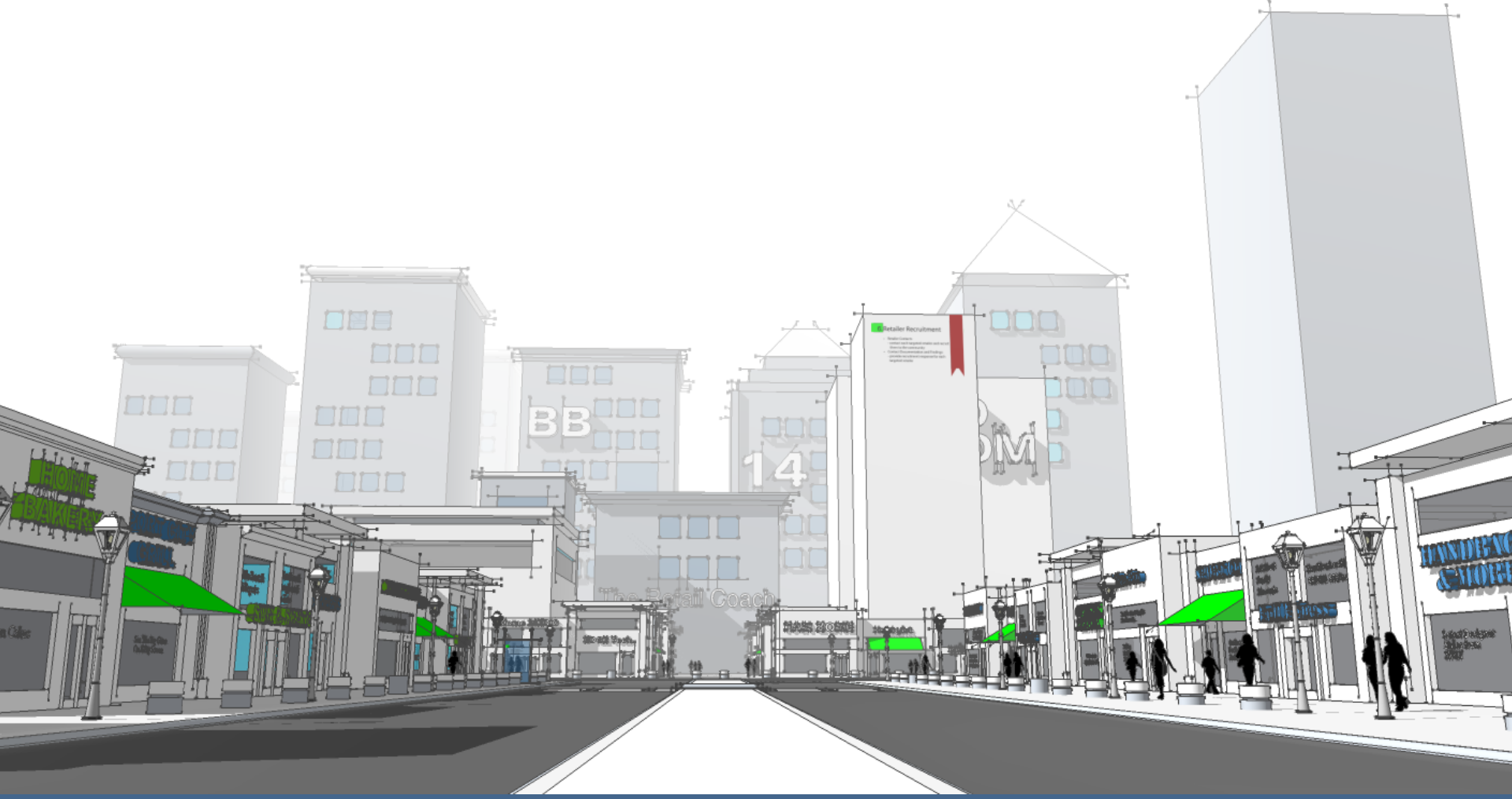


Cell Phone Analysis

City of Hermiston, Oregon

August 2016

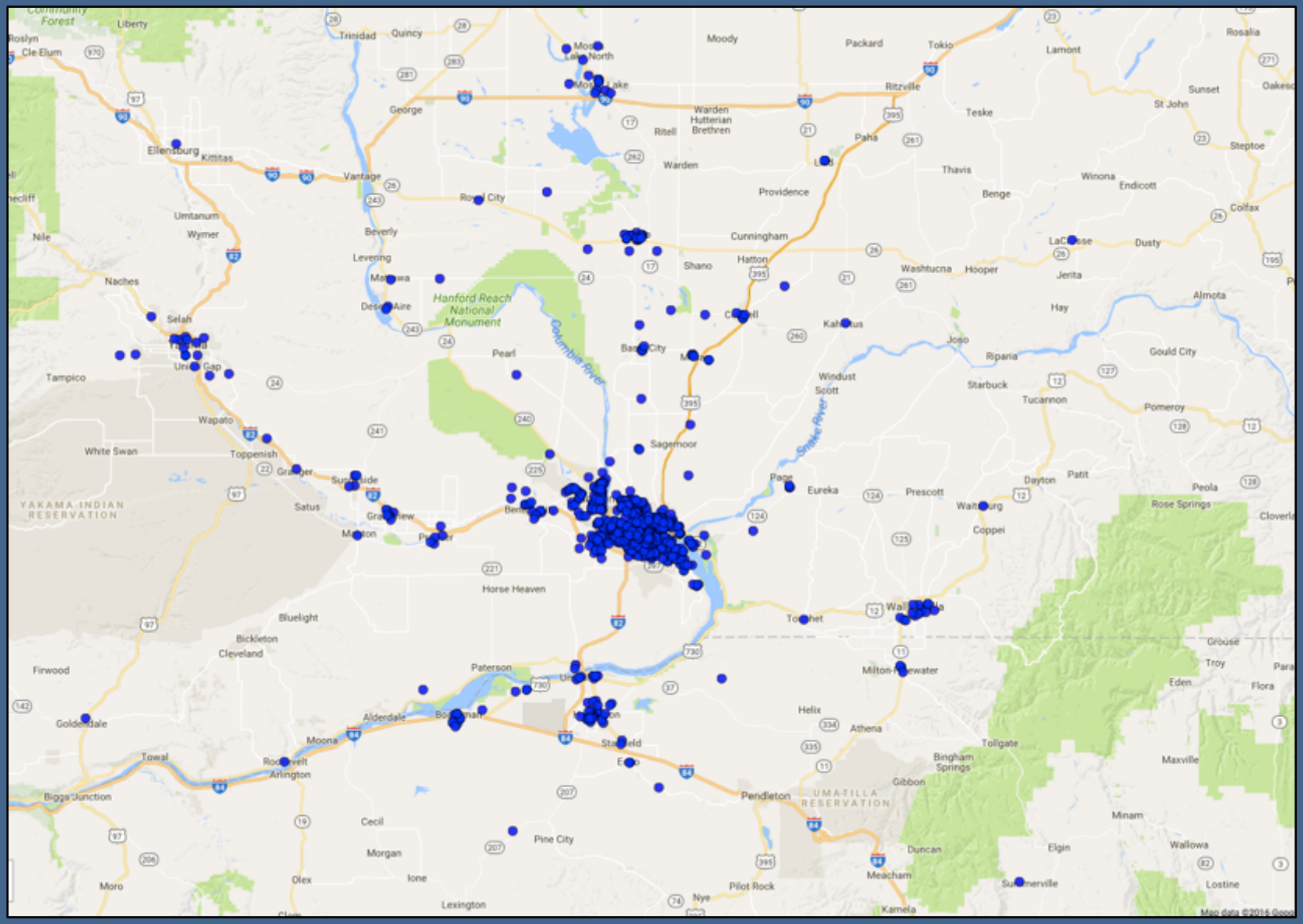
HERMISTON
OREGON
Where Life is Sweet

TheRetailCoach

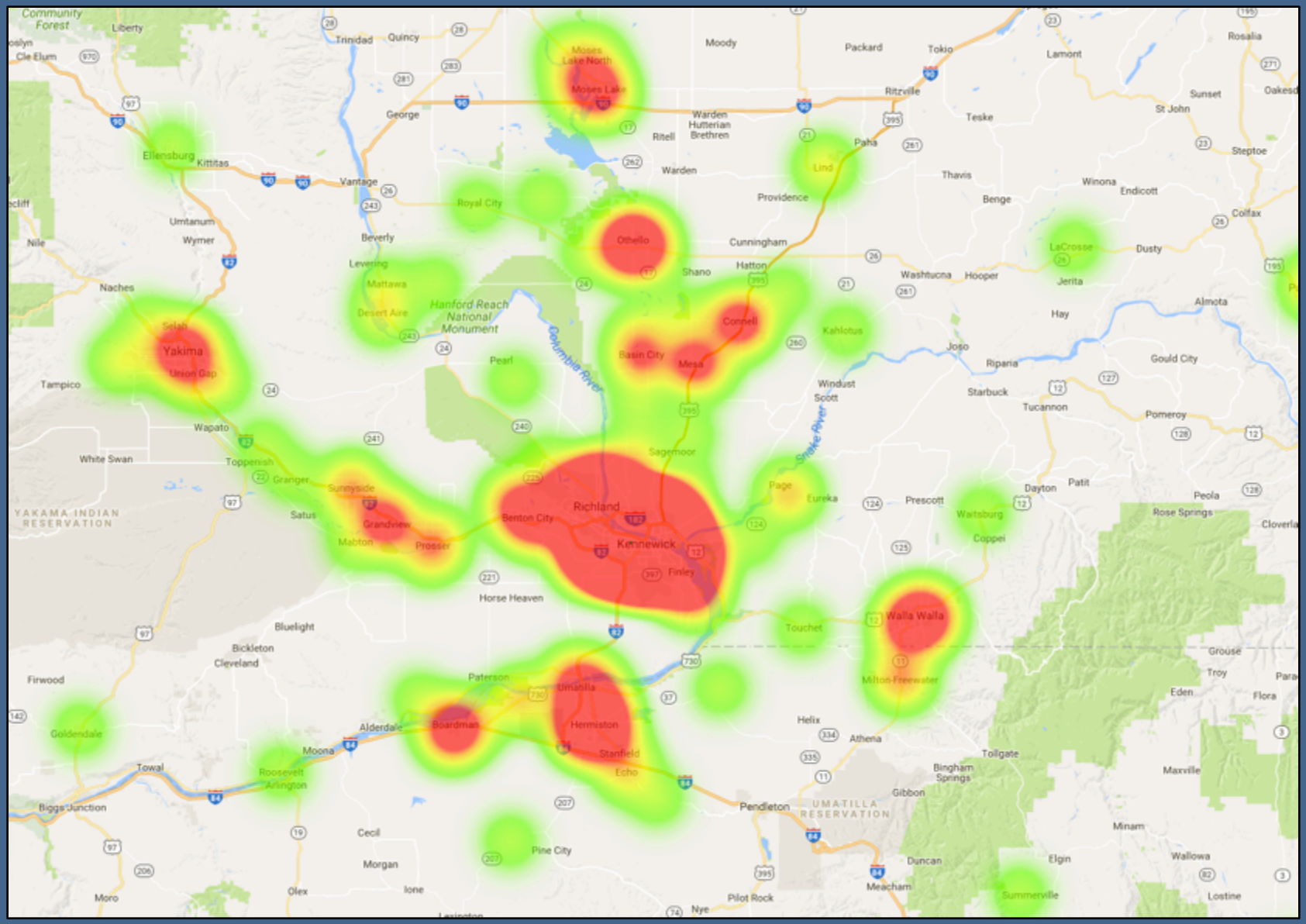
Cell Phone Analysis Collection Information

- The Service uses data collected from mobile phone users who have agreed within their apps and phone settings to enable location information
- The data was collected between August 8, 2015 and August 8, 2016.
- One blue dot represents one household shopping at the retail location.
- On the heat maps, the darker the red, the higher concentration of shoppers that have visited the retail location during the one year period.

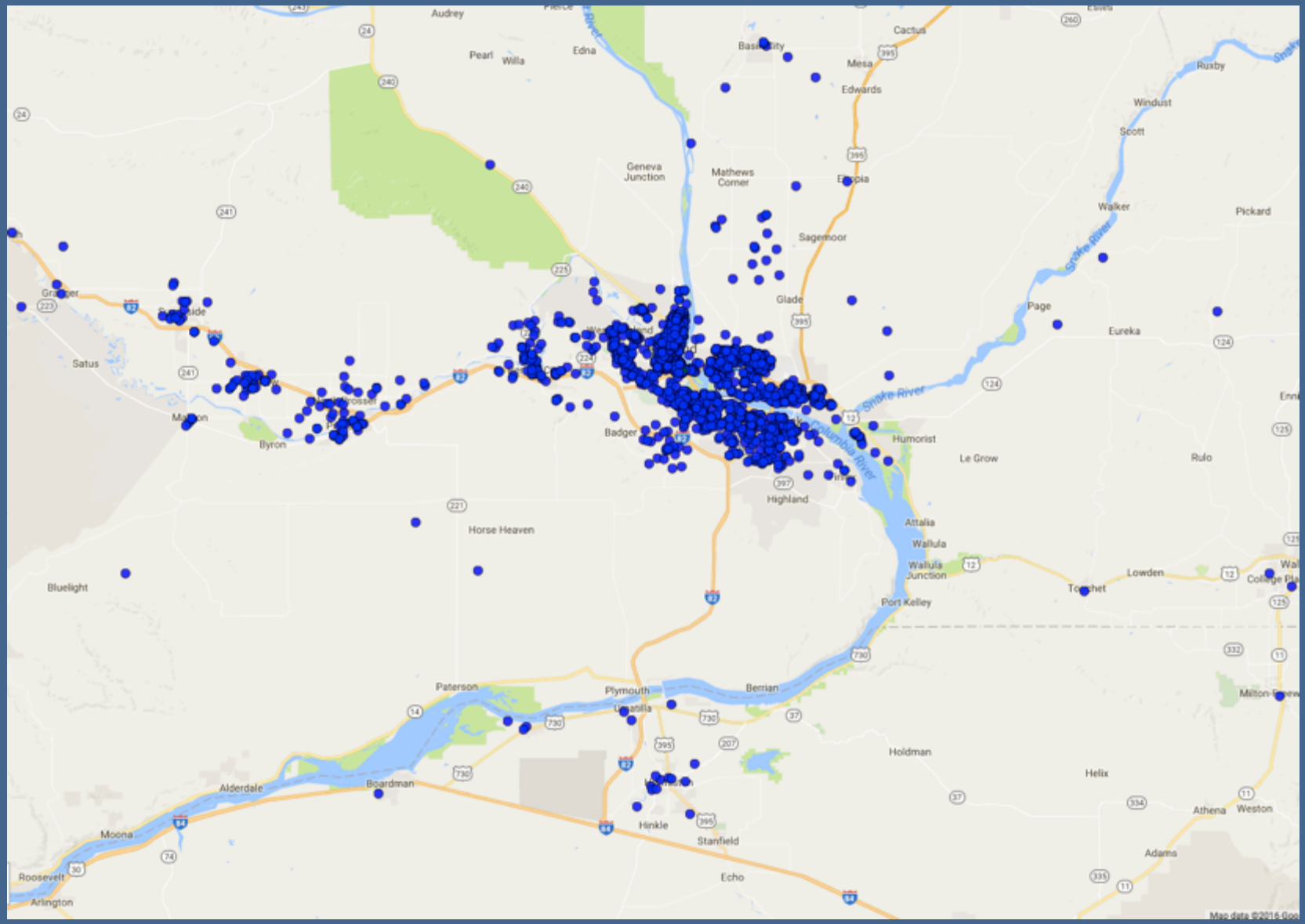
Winco – 4602 W. Clearwater Ave., Kennewick, WA 99336



Winco – 4602 W. Clearwater Ave., Kennewick, WA 99336



Winco 101 Columbia Point Dr., Richland, WA 99352



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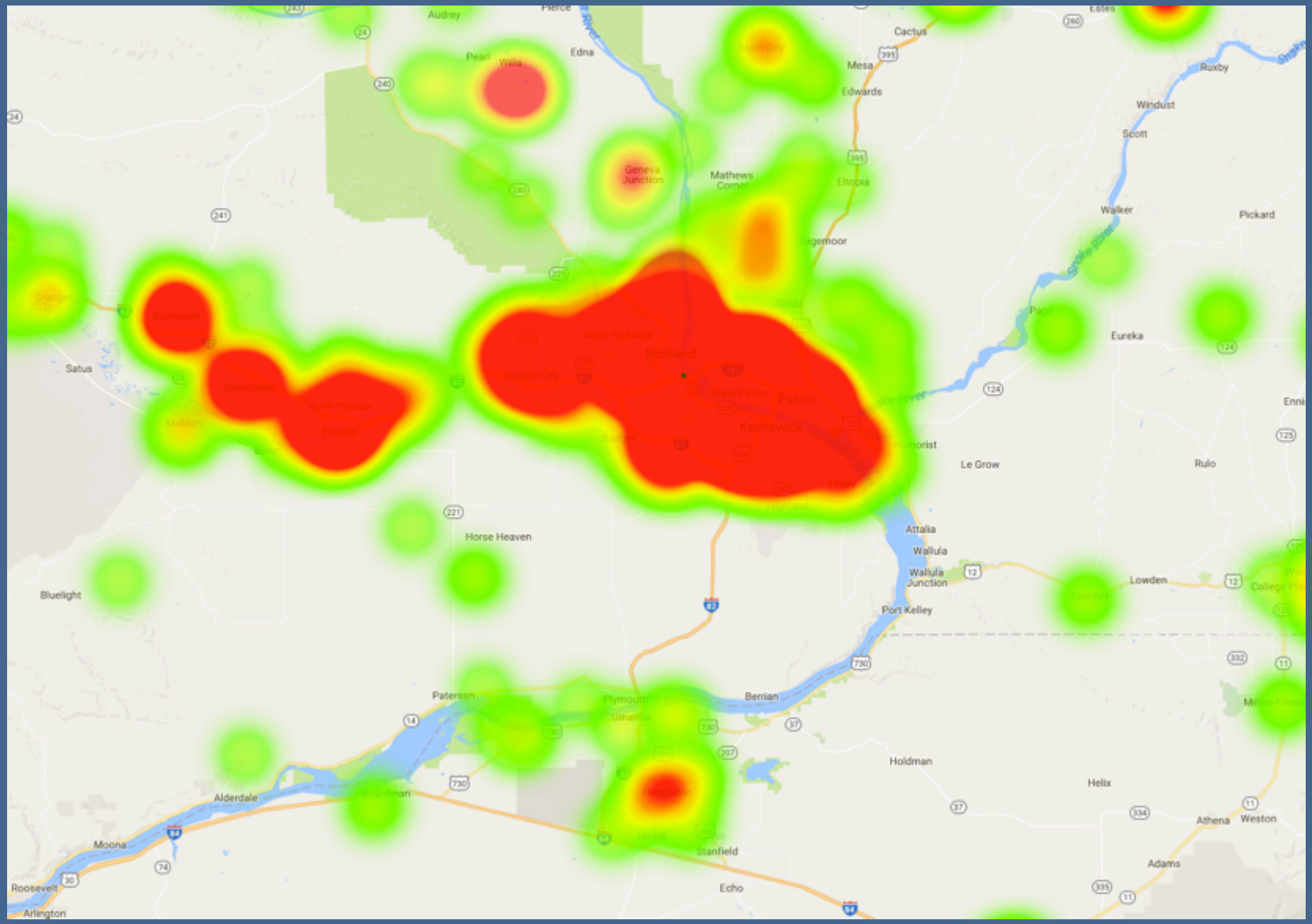
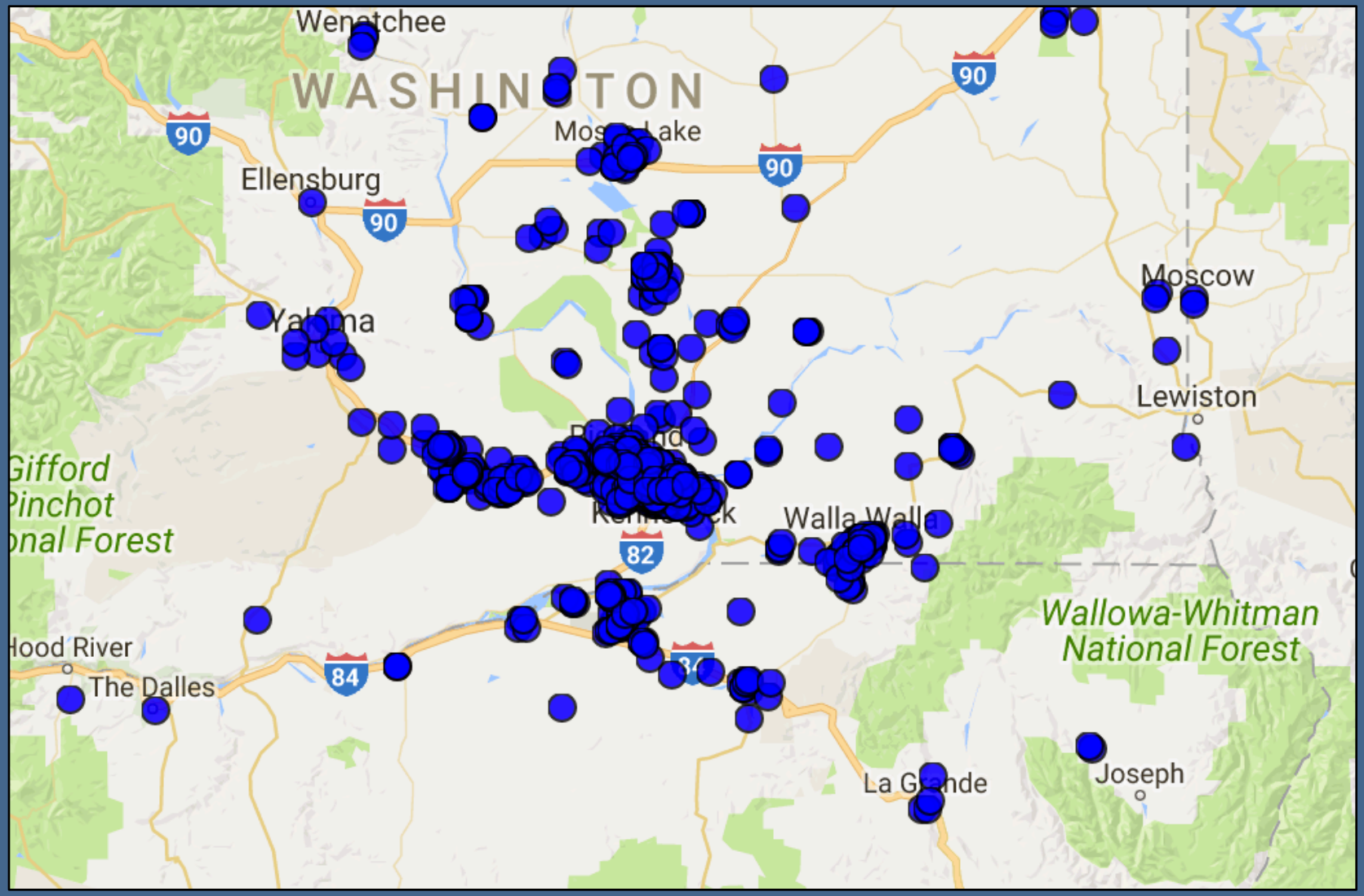
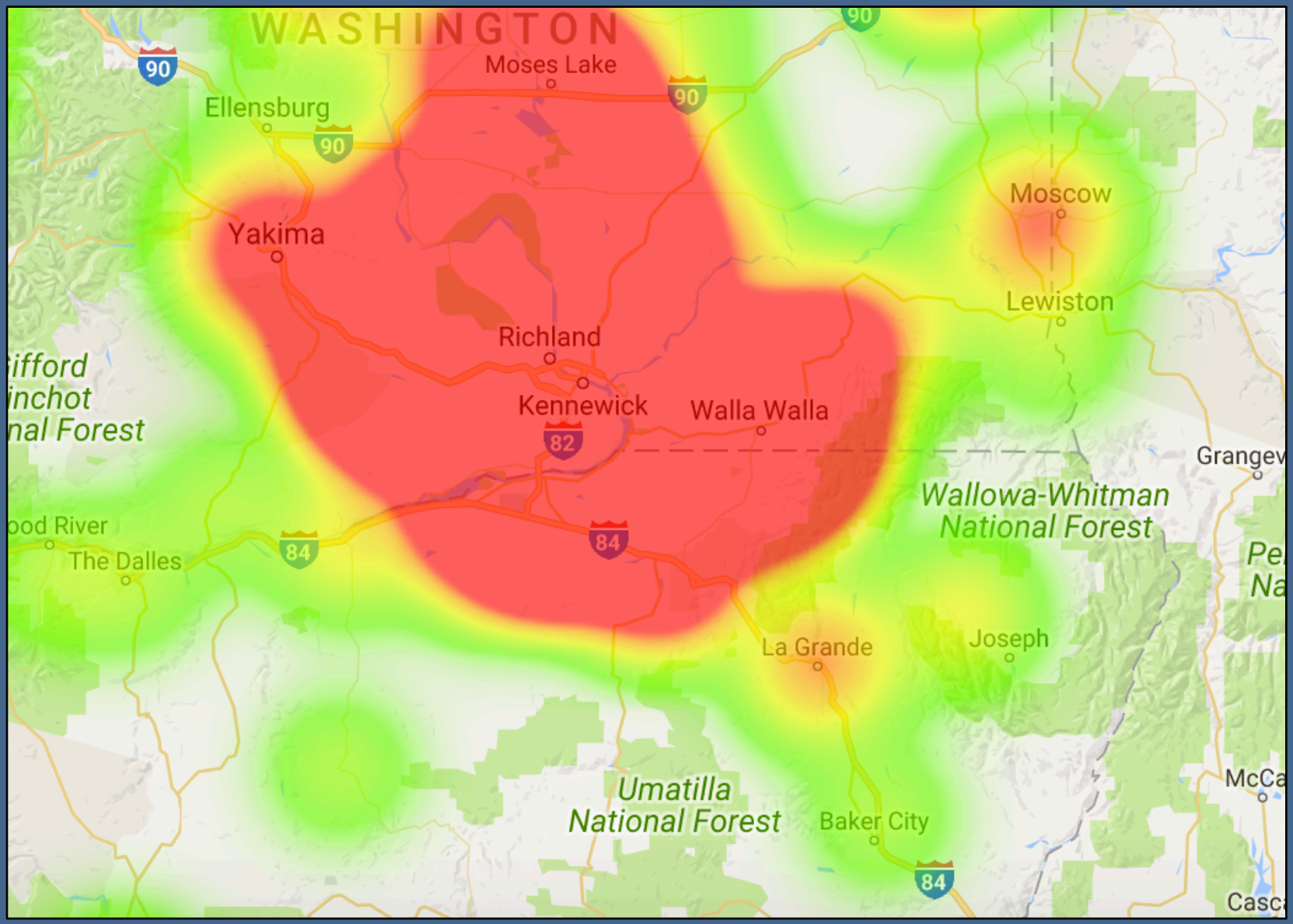


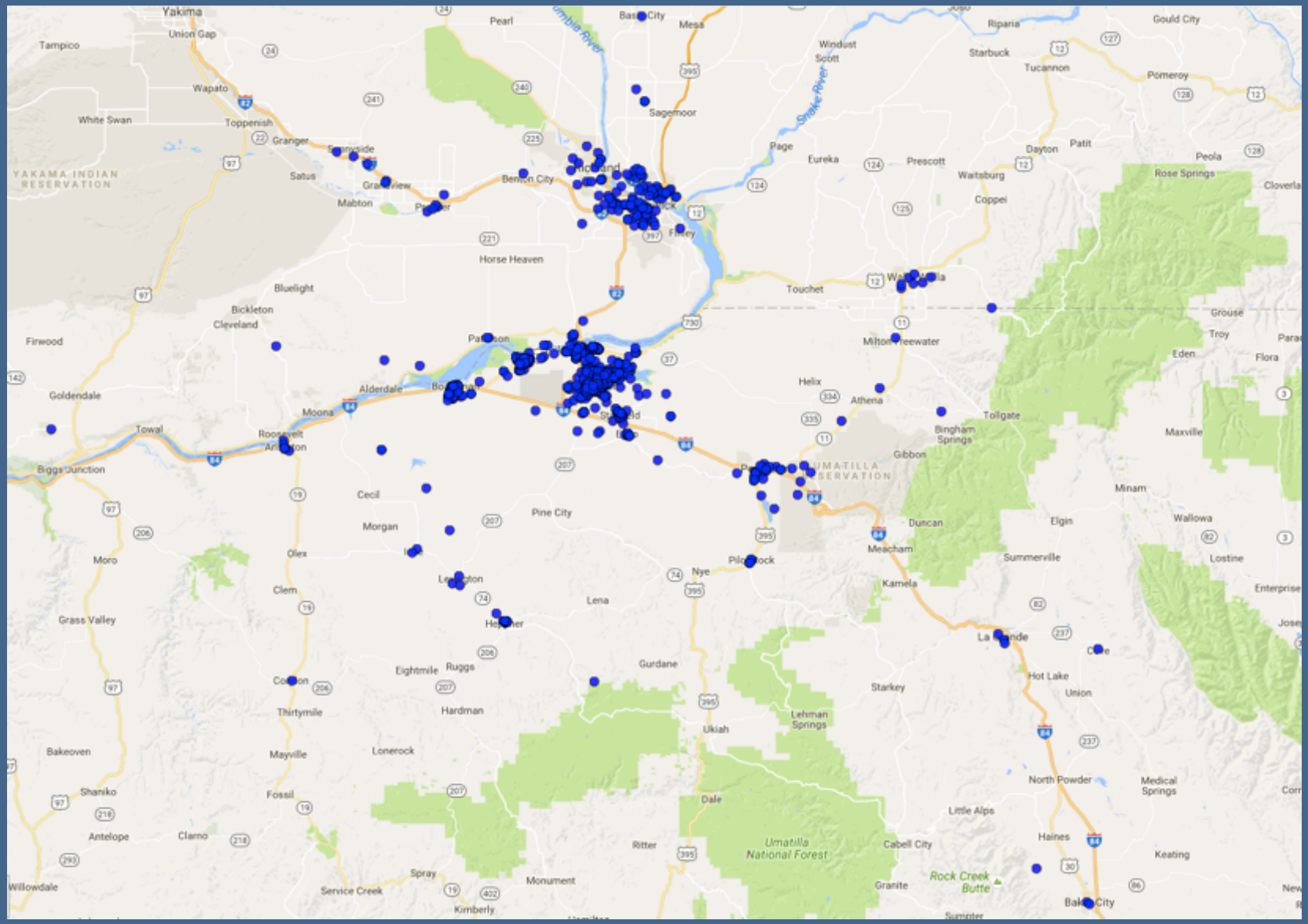
Costco – 8505 W. Gage Blvd., Kennewick, WA 99336



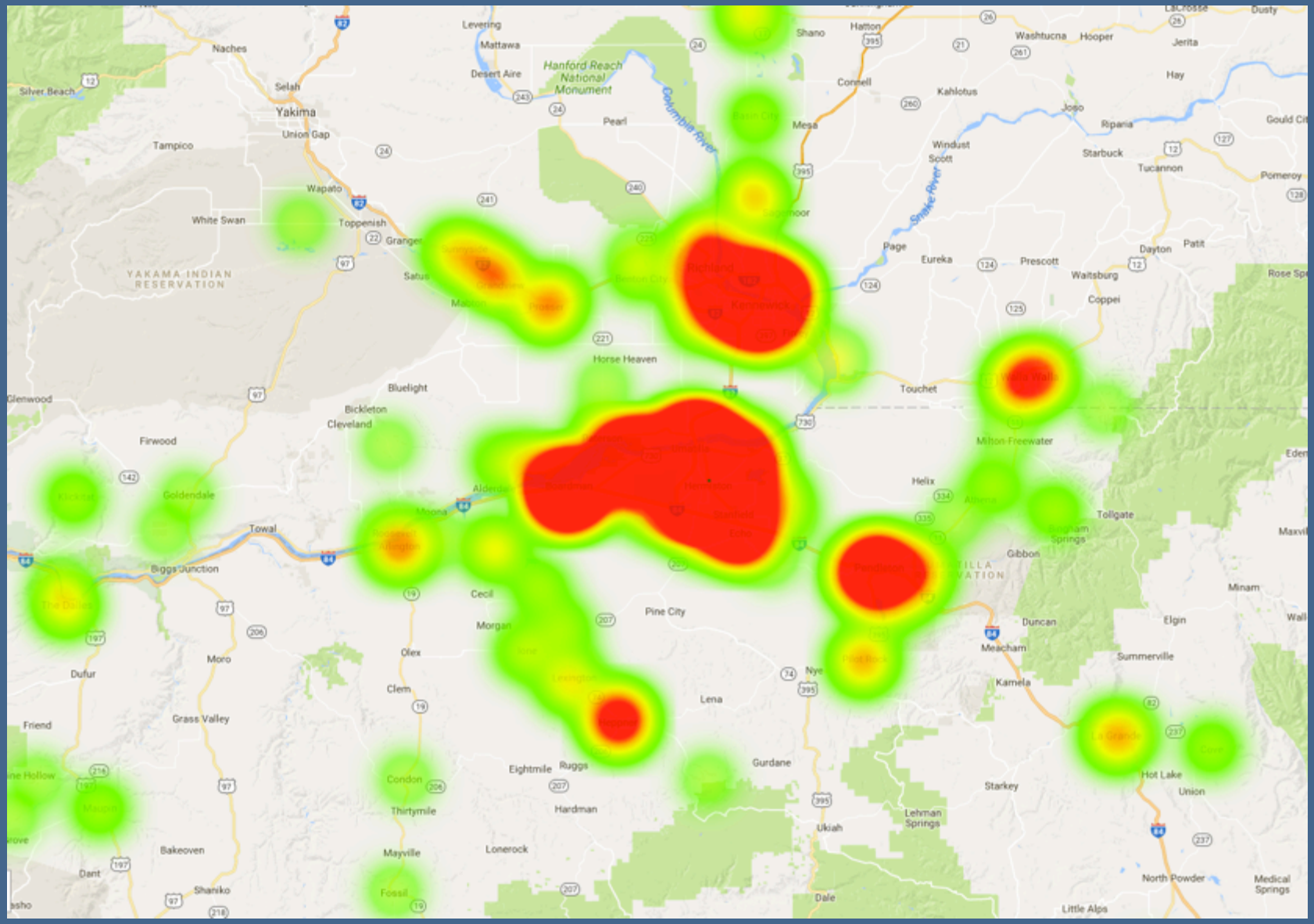
Costco – 8505 W. Gage Blvd., Kennewick, WA 99336



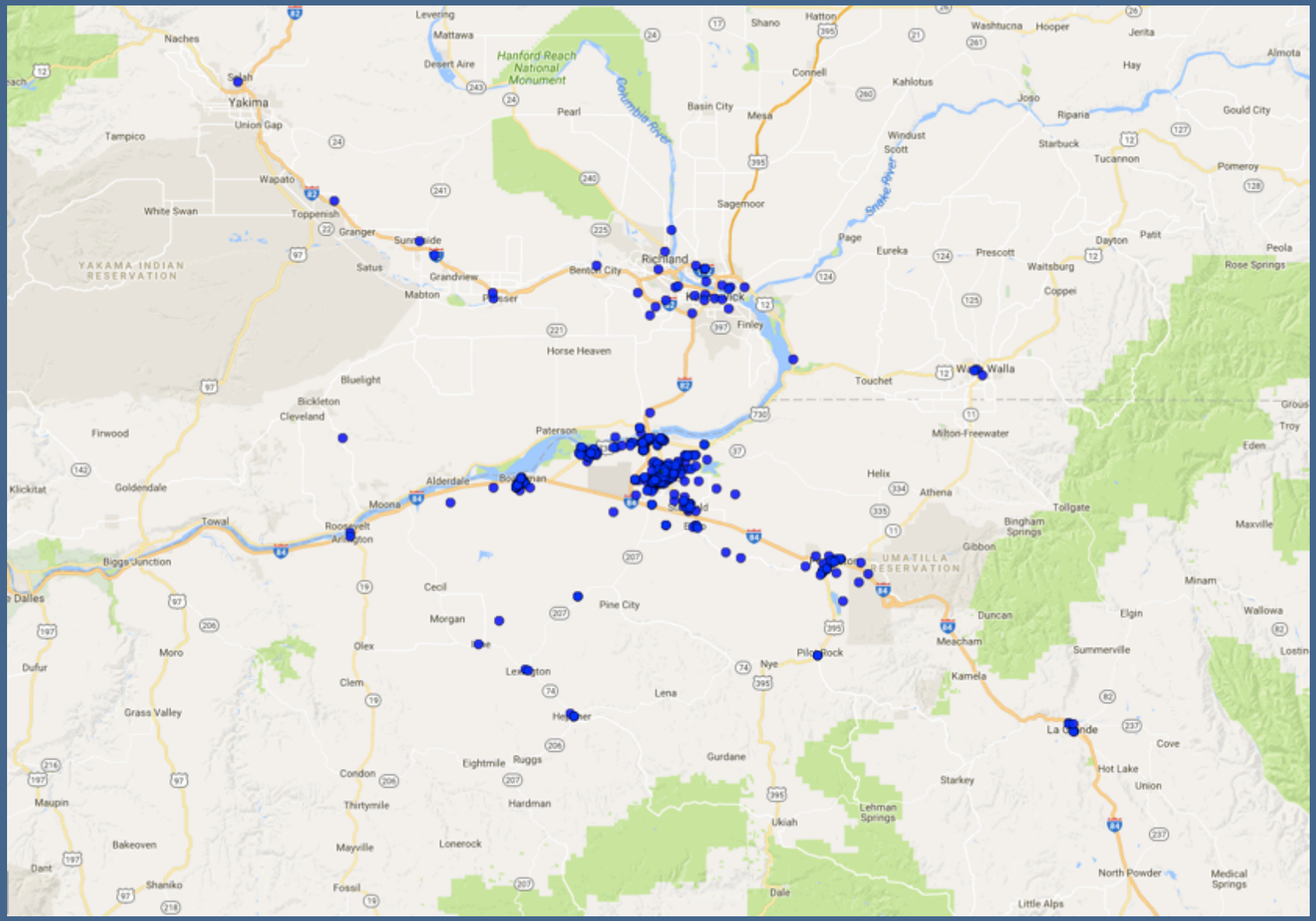
Walmart – 1350 N. 1st St., Hermiston, OR 97838



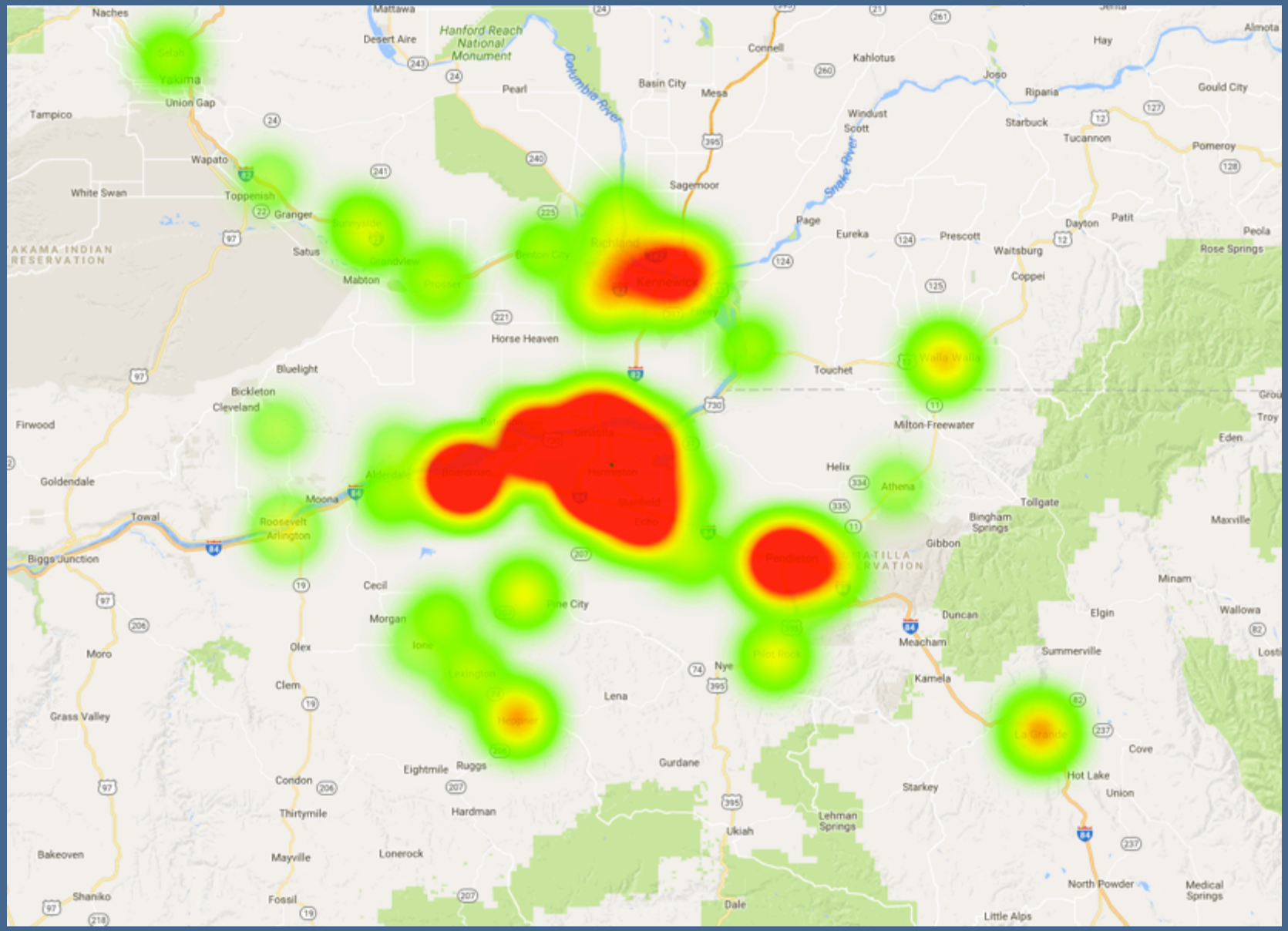
Walmart – 1350 N. 1st St., Hermiston, OR 97838



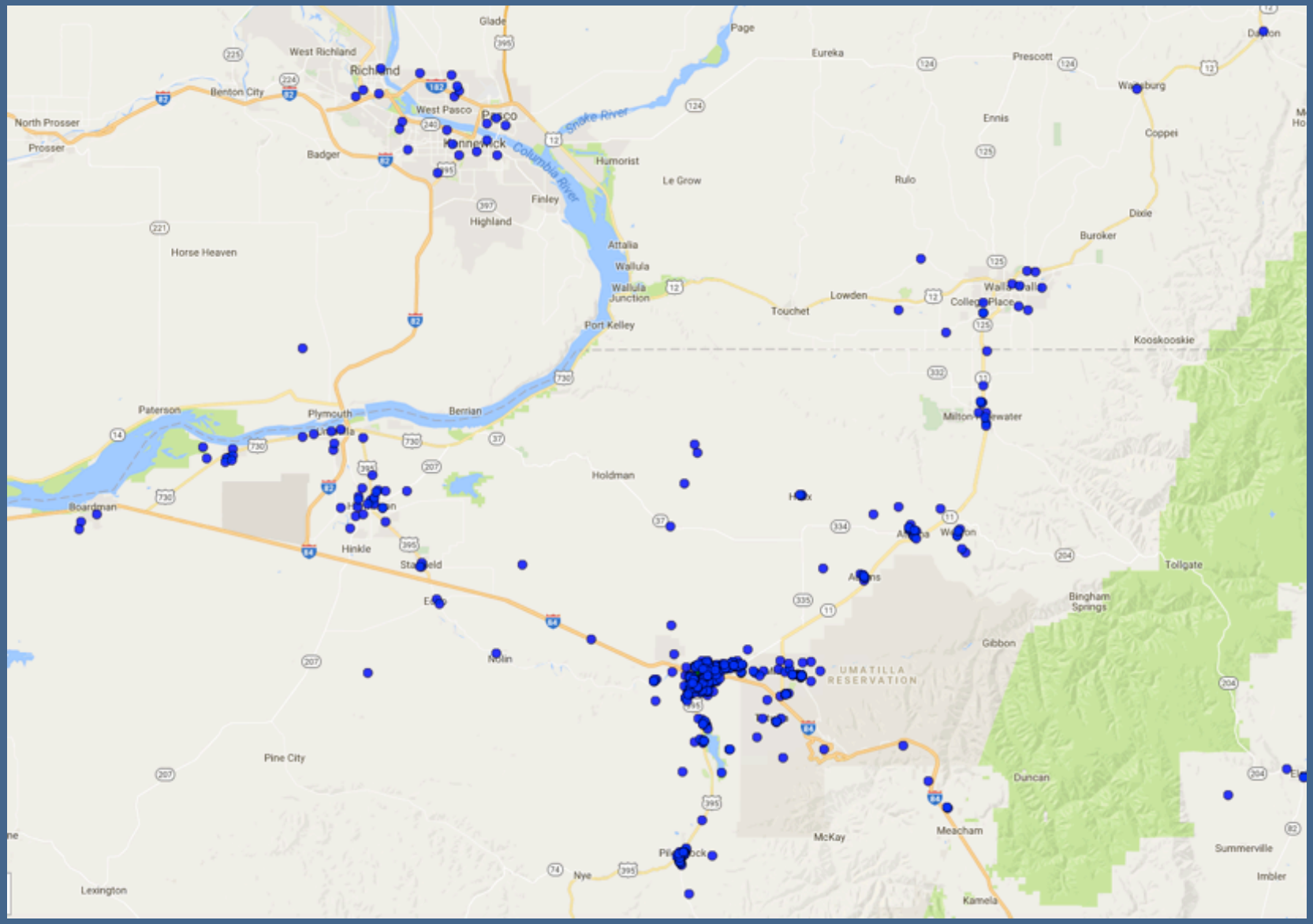
Home Depot –300 W. Harper Rd., Hermiston, OR 97838



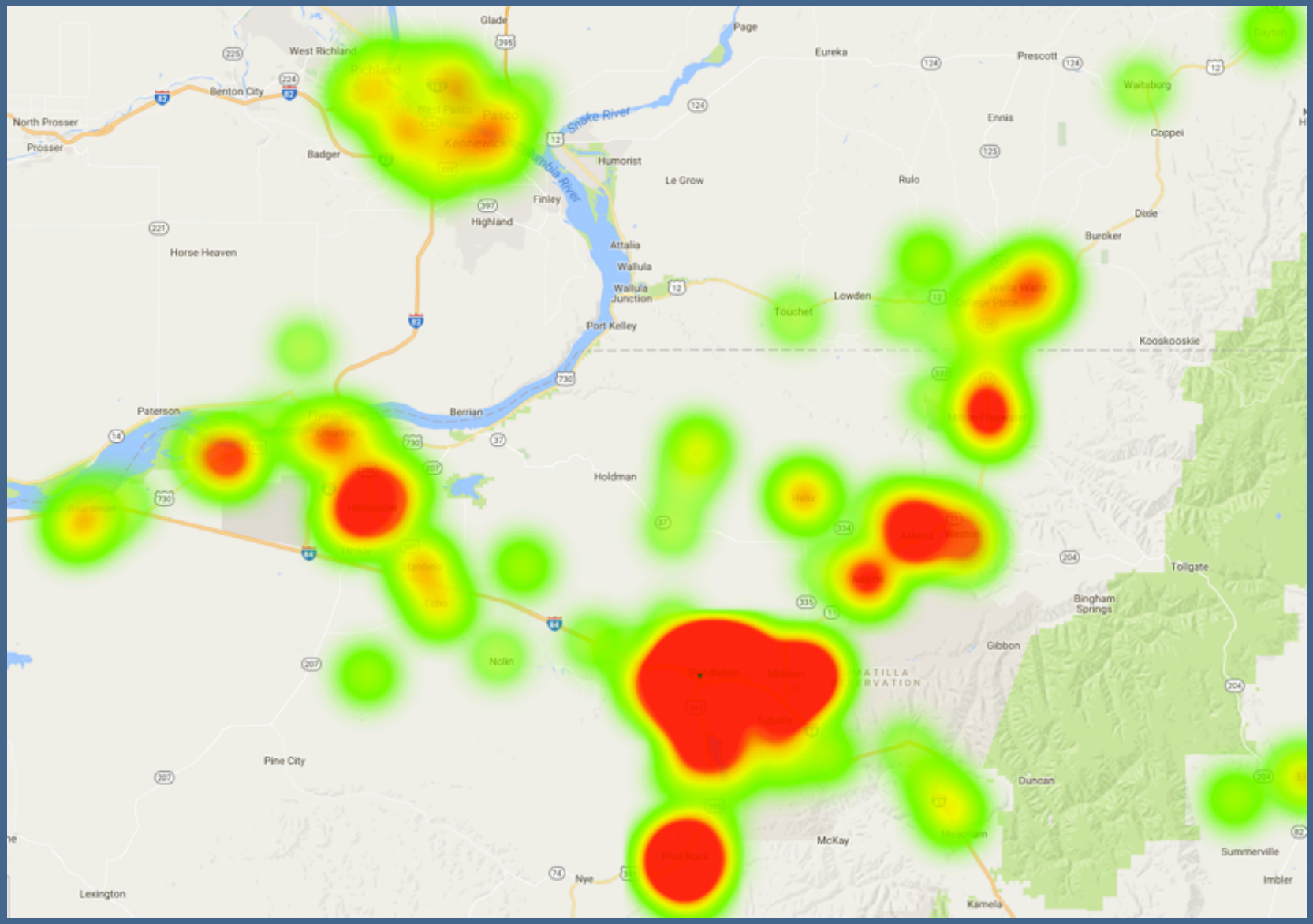
Home Depot –300 W. Harper Rd., Hermiston, OR 97838



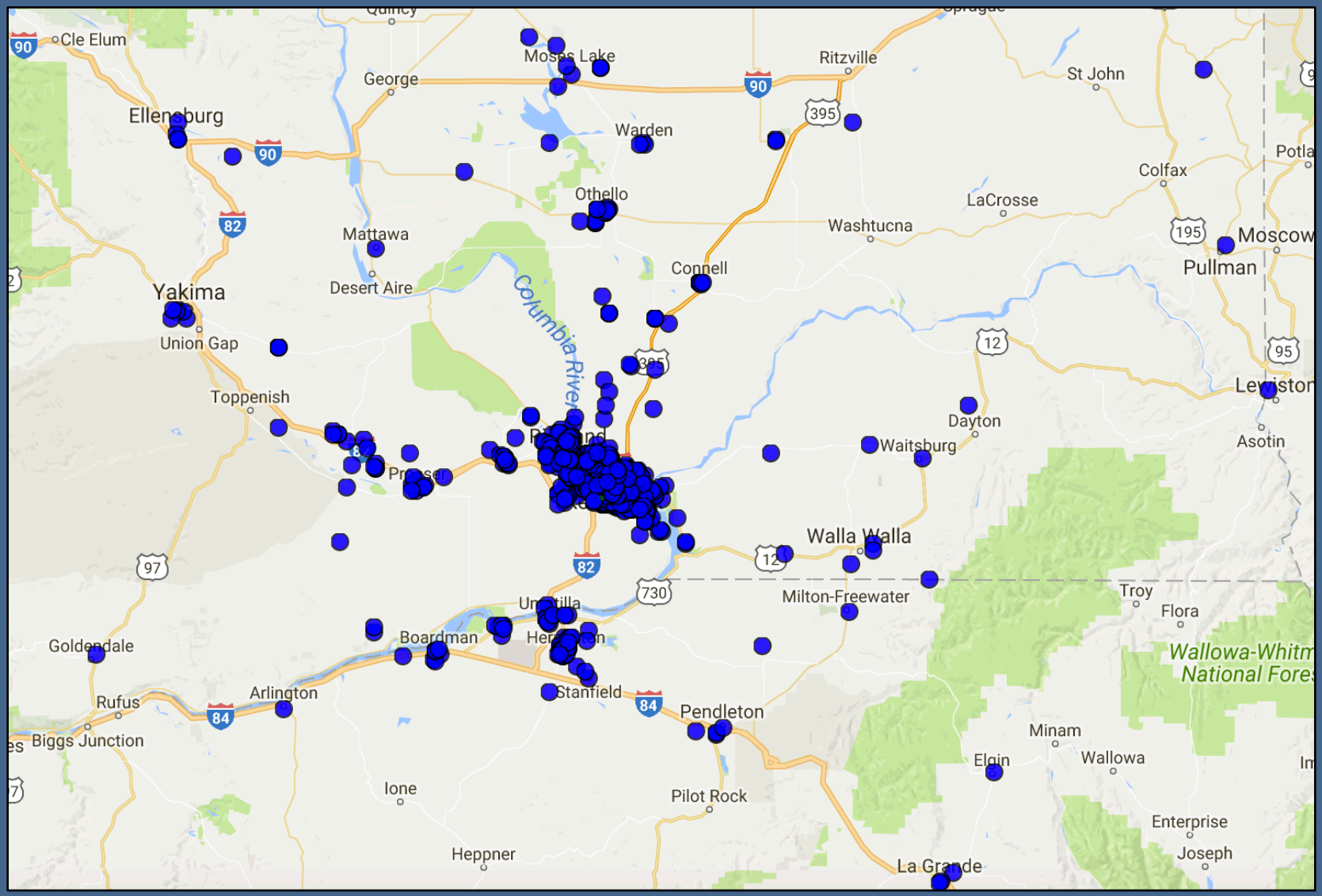
Walmart – 2203 SW. Court Ave., Pendleton, OR 97801



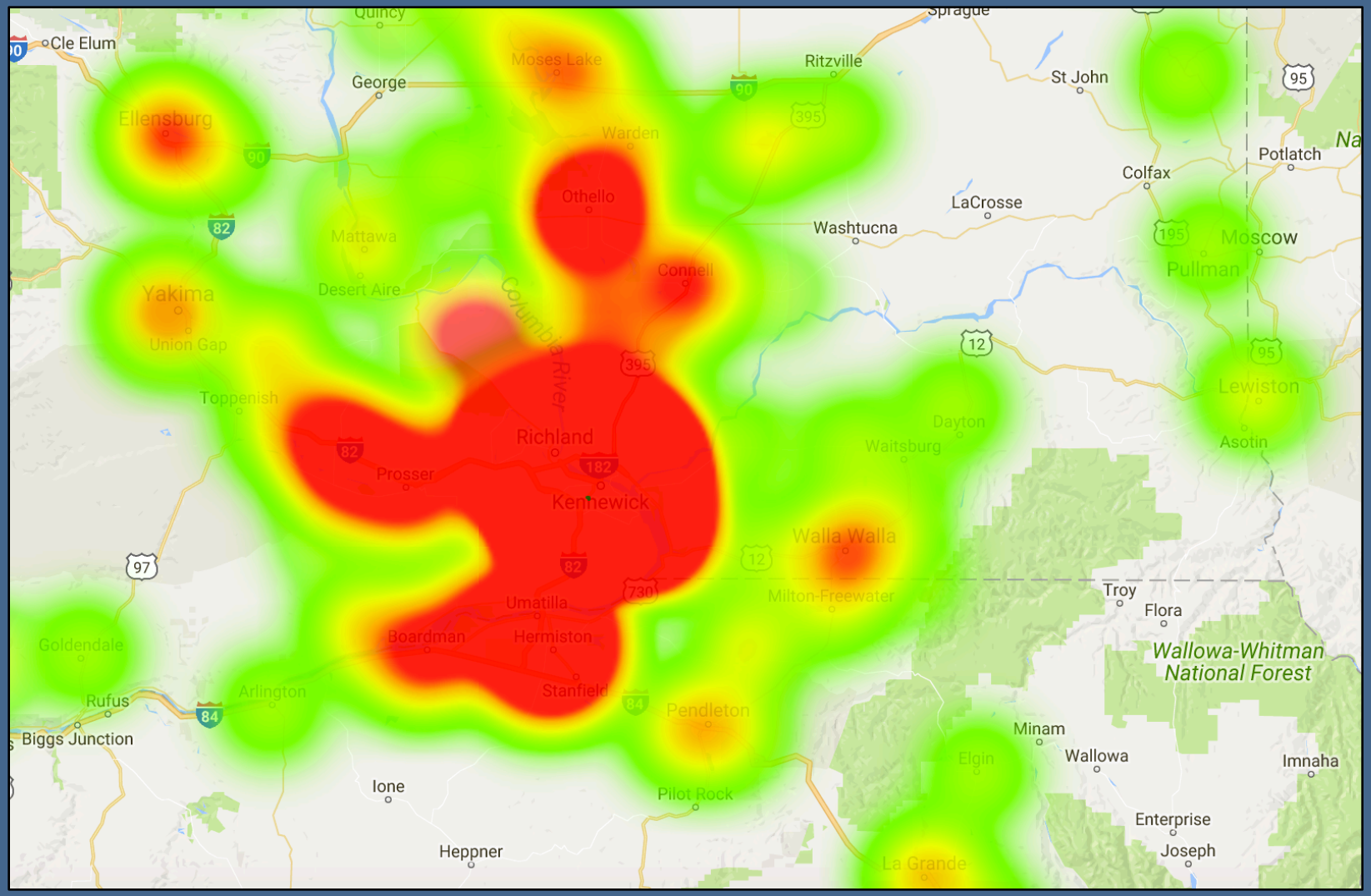
Walmart – 2203 SW. Court Ave., Pendleton, OR 97801



Walmart – 2720 S. Quillan St., Kennewick, WA 99337



Walmart – 2720 S. Quillan St., Kennewick, WA 99337



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